

# Study Goals



## **OPERATIONAL ENHANCEMENT**

- *Efficiency / capacity*
- *Multimodal access, connections and flexibility*
- *Connectivity to diverse group of activity centers*



## **RIDER EXPERIENCE**

- *Passenger amenities*
- *Transit system access & visibility*
- *City identity / community asset*
- *Boost ridership*



## **SAFETY IMPROVEMENTS**

- *Reduce conflict: buses/vehicles/peds/bikes*
- *Increase passenger safety*



## **ECONOMIC REVITALIZATION**

- *Transit Oriented Development*
- *Align with and leverage long-term downtown redevelopment plans and regional vision*
- *Joint-use on/off-site*
- *Realistic, cost-effective near-term implementation*