

Colorado Springs Food Policy Advisory Board
April 7th, 2017, 8:30am – 10:30AM
704 E. Boulder, 80903

Mission:

Foster a healthy and resilient local food system that contributes to economic vitality, healthy food access and environmental sustainability in Colorado Springs and El Paso County.

Attendance: Megan Andreozzi, Clarissa Dominguez, Lyn Harwell, Nanna Meyer, Jonathan Shankland, Jacquelyn Puett, Kellie Dodson, Robert Switzer, Aubrey Day, Ellen Johnson-Fay

Current Projects:

- April Social Media – Megan-Instagram; Nanna-Facebook
 - Lyn suggested everyone like board posts and share them with anyone you can. Ellen will share our Facebook page with Green Cities Coalition, so we can get more likes.
- Business cards
 - Jacquelyn printed business cards; Joanna will work on postcard updates; Nanna will email Joanna updated logo; Joanna will email Lyn postcard.
- Fact sheets
 - Clarissa and Sophie sent their drafts to Joanna; Lyn is working on pulling his content from the Good Food Procurement Program.
 - Joanna will buy Pages and work on laying out the content. Then, she will send layouts to Megan for first edits.
- Farm Stand Ordinance
 - Jacquelyn will let us know how to apply for farm stands. Process is confusing. Clarissa will send Jacquelyn links to current food policies as well as bullets in layman's terms stating what people can legally do.

Other Updates:

- Plan COS Event –
 - Jonathan and Aubrey went and most discussion was about development. Not any talk about entire food system. Local Food wasn't presented in possible land use. 25 people from the Green Cities Coalition attended.
 - Joanna will learn how to do focus groups and could hold one for local food organizations.
- Food Procurement Community Partner Workshop –March 14th – LYN
 - Denver is going to do it with a target of 25% of food purchases from Colorado by 2020.
- Radio show with Teresa Farney –
 - Lyn talked about Plan COS and Food Policy Advisory Board. He's talked to a few groups about Plan COS. Plan Manitou is very involved with food.
- Current Work for the Board –
 - Megan suggested maybe our role is to engage people with local food via PlanCOS. How do we make a proposal to have local food be a part of this planning process. Jonathan suggested we pick out the parts of the Denver and Manitou Local Food Plans that would speak to the Mayor. For example, what is the economic impact of local food, food security, etc. Ellen brought up that Penrose is doing some innovative things with food as health care. Nanna suggested it could be tied to us being the Olympic City. Lyn quoted key statistics from LA's Food Procurement Policy. It was also brought up that we are a HEAL City.
- Larry's PPUG Class/Food Policy in El Paso County Cities
 - Joanna talked about PlanCOS primarily at the PPUG Class. She also met Kellie Dodson there who attended the meeting and is interested in being a part of the backyard farming working group. One person asked about Fountain's Policy for bees. Clarissa has done some research on area city's in the county policies. Megan suggested ___ from Little Roman Farm come and educate us. Fountain, Falcon, Monument, Peyton, Calhan, Manitou Springs, Palmer Lake. Jacquelyn said Jill Gaebler originally tried to get this board housed within Pikes Peak Area of Council of Governments (PPACG.) There is an environmental planning program. At the time, it didn't get traction. They meet the 2nd Wednesday of month at 9 am. 15 South 7th Sth. Under the new director, perhaps we could get more traction. Megan mentioned there was a food plan for the region. She will do more research.
- Colorado Springs Young Professionals
 - Joanna reached out to Jon Severson and answered some of his questions. She is waiting to hear his response about whether they would allow us to come to one of their events.
- LFWG Meeting
 - Megan went and talked about our group. In the future, we could give info about PlanCOS. Ellen said she is happy to share info with the group as we give it to her.

- Google Drive
 - Nanna found a previous Google Drive that was set up. She will share it with the rest of us. We are going to move everything over to Google.
- Meeting with Council/Commissioners
 - Jacelyn said we can make meetings with new council members. Other groups come in and get involved. Jacquelyn suggested meeting with county commissioners too. Ellen has talked to Stan and he said he was interested in Local Food. Jacquelyn said she would check to see if he is our new liaison for the County Commissioners. After Council is in and settled we will meet with them to introduce for who we are and ask to work with them. Two legislative analysts work for the City Council and two interns that work for council, and council members could direct them to do policy research for us.
- Debbie Pattulli—PPLD Green Team
 - Joanna will see if we can engage with them.
- Possibly move meeting to the 12th
 - Jacquelyn will check on room availability and update the website if it is changed. Joanna will make a Facebook event.
- Adopt a Median
 - Clarissa checked on it for our group and found out they only plant flowers and not food. She talked to the Parks Department about it, and they didn't sound like they would change. Aubrey suggested talking to Downtown Partnership. Megan will talk to Laurel with Downtown Partnership.
- Joanna will create Working Group document in Google Docs and add Kellie to the list with her interest.

Strategic Plan:

- Megan proposed that we focus on developing a local food proposal for PlanCOS than aligns with our goals. Nanna suggested having it by July when food assessment is ready, so we can integrate it into our proposal. Aubrey suggested focusing on PlanCOS for now until food assessment is ready. Nanna suggested a retreat for 3 half days to put together a proposal. Aubrey volunteered to facilitate. Nanna said we could use the Farmhouse at UCCS.
- Lyn and Ellen will try to engage with someone from Plan Manitou to see if they will engage with our board. Megan is going to ask Nicole Nicoletta to come present at the next meeting about Plan Manitou.
- Key Issues to address in a proposal: How does food fit into transportation, stormwater, etc.
- Aubrey suggested the following comparison cities to look at with regard to local food: Omaha, Albuquerque, Wichita, Atlanta, Portland, Ft. Collins, Tuscon. They are chosen for demographics, layout, transportation, size, etc.
- Megan will send Doodle Poll for May, June, and July retreat dates.

To Do's For Next Meeting:

1. Review our current strategic plan, plus our 5 goals
2. Review your assigned comparison city's local food plan, pick one to two food issues that would potentially work well with us, and send it out to the group.
 - Omaha-Robert
 - Albuquerque-Jonathan
 - Wichita-Clarissa
 - Atlanta-Sophie
 - Portland-Nanna
 - Ft. Collins-Megan
 - Tuscon-Joanna
3. Look at Plan Manitou's Food Section and see where they are at with local food planning.
4. Issues to Consider as you look for ideas from other cities: Transportation, Economic Vitality, Land Use (infill and transportation), Olympic City, Health & Fitness, HEAL City, Job Growth, Young Workforce Development, Safety/Building Community
5. PlanCOS—look at the themes and think about how food works into those

Upcoming Events for presenting/introducing our board:

Vegan Master Chef Challenge-April 8
Greenie Awards April 29th—print material for Lyn
April 29th Culinary Event—print material for Lyn
 Colorado Springs Young Professionals – Choose a month
 July 14th – 16th Slow Foods Nations Event – Denver Summer
 April 22nd Earth Day Sustain-a-Center (Saturday)
 Downtown Partnership Membership Meeting
 Pikes Peak Environmental Forum – October (last Friday of the month)
 Closing Food Assessment – Food and Wine Dinner (CC/Helen Hunt/Antlers)

NEXT MEETING:

May 5th, 8:30AM – 10:30AM—Possibly changed to May 12th, pending room availability.

ON GOING ITEMS!

Fact sheets:

Procurement - Lyn

Farm to Institution-Nanna

Backyard Gardening-Clarissa

Fair Food-Sophie

Food Literacy-Nanna

Farm/Rancher-tabled it for now

Local Food/CSA - Nanna

El Paso County Food Systems Assessment - How can we help, if at all?

Seeds – Keep this in the conversation!

City Median – Sponsored by FPAB

Olympic Training Center

Meetings set with County Commissioners/City Council Members

Beehive Ordinance

How can we place "local food" in the city plans for next year? Tie them to transportation?

Food sovereignty - How are our goals aligned with the rest of Colorado initiatives?

Quarterly network calls - LiveWell Food Policy Network (discuss and divide)

Closing Food Assessment – Local food wine dinner

Survey Questions – Sent to Food System Assessment with these added questions:

What is your form of transportation?

Where is your local grocery store that you shop? How far of distance from your home?

What is your neighborhood?

Social Media Schedule: ONCE a week, monthly groups decide who does instagram/facebook

April – Megan/Nanna

May – Johnathan/Robert

June - Clarissa/Sophie

July - Joanna/Lyn

August - Megan/Nanna

September - Johnathan/Robert

October - Clarissa/Sophie

November - Joanna/Lyn

December - Megan/Nanna

Urban Agriculture and Land Use

DEFINE: The urban farm and homesteading group will focus on defending and expanding the rights of homesteaders in this city through policy identification and policy change.

-Subcommittee will work with Media group to connect/communicate with urban farmers and homesteaders to receive feedback/suggestions for policy change

-Promotes urban farm and homesteading events and info on the website, facebook page, and through other promotional materials.

-Develop urban homesteading/farming comprehensive plan for 2017-2018

Food Literacy

DEFINE: The literacy group focuses mainly on education rather than policy. They promote nutrition, local food, and cooking skills through celebratory event and educational campaigns.

-Works with schools to promote food literacy in classrooms

-Plans events that promote nutrition, local food, and cooking education

-Develop city literacy comprehensive plan for 2017-2018

Rural Policy

DEFINE: The rural policy group is the main advocate for rural farmers and bridges the physical distance between rural and urban in order to promote the benefits of rural production in our city.

-Identifies the benefits of rural farming to our city, bridging the physical and communication barrier between rural farmers and urbanites.

-Connects with rural farmers to learn about policy challenges and barriers they are facing.

-Working with Media subcommittee, spreads awareness of these issues and promotes resources/knowledge of rural farming through facebook, website, and other promotional materials.

-Works with rural farmers to develop a comprehensive rural farming plan for 2017-2018

Backyard Farming

Community Retail/Economic Growth

DEFINE: The community retail group focuses on promoting and enabling local procurement in our city.

- Identifies policy, bureaucratic, and educational barriers that inhibit retail of local foods from the perspective of restauranteers, farmer's markets, local grocery stores, etc.
- Researches procurement in other cities to develop a guiding model for our city.
- Develops a comprehensive community retail plan for 2017-2018.

Communication/Media

DEFINE: The communication/media group works with all other subcommittees to develop promotional material for the FPAB and our initiatives.

- Keeps up steady communication with other subcommittees to develop and deliver promotional materials.
- Regularly updates website and facebook page, and makes recommendations for changes.
- Works to promote FPAB events and spread knowledge of group through social media, poster campaigns, and local newspaper postings/articles.