



## Meeting Minutes

**Food Policy Advisory Board**  
**Thursday, July 11th 2019, 8:30AM – 10:00 AM**  
**City Hall, Pikes Peak Conference Room**  
**107 N. Nevada Ave, CSprings CO, 80903**

In attendance: Jonathan, Carly, Sean, Zac, Megan, Beth

8:34AM: Call to Order

8:35AM: Public Comment/Board Member Comment

8:40AM: Current Issues –

1. Food Policy Audit – Presentation Review
  - a. Notes taken, take away?
  - b. 5 out of 9 council members were in attendance. Pico and Skorman were very engaged, and asked a lot of questions.
  - c. There were a lot of statements around “if there’s a grocery store in a neighborhood that has a lot of unhealthy food options, and folks aren’t using the grocery store, there’s nothing I can do”.
  - d. FPAB interested in healthy corner store initiatives.
    - i. Aubrey will reach out to Pueblo County & Denver county on their initiatives.
    - ii. Zac provided resources:
      1. Pueblo County / Loaf n Jug partnerships (2014):  
<http://county.pueblo.org/loaf-n-jug-leading-way-healthier-convenience-stores-pueblo>
      2. Denver Healthy Corner Store Initiative (2016?):  
[thehttps://www.denvergov.org/content/denvergov/en/environmental-health/community-health/healthy-corner-stores.html](https://www.denvergov.org/content/denvergov/en/environmental-health/community-health/healthy-corner-stores.html)
      3. A great overview from The Food Trust:  
[http://thefoodtrust.org/uploads/media\\_items/healthy-corner-store-overview.original.pdf](http://thefoodtrust.org/uploads/media_items/healthy-corner-store-overview.original.pdf)
2. 9:00AM: Compost Brief – Zac/Sean; Review what will be presented, time/date.
  - a. Carly will provide the compost brief beforehand, and Sean will share a handout of the brief as well.

9:19AM: Presentation: Rebecca – City Council Legal Guidance given for Board (Rules and Regs.)

3. 9:27AM: EPFC Final Report – Recommendations that can be grown into policy ideas.
  - a. Sean had concerns about the lack of diversity in the lit. review used to devise recommendations. Most of the tactics came from one source:  
[http://cccfoodpolicy.org/sites/default/files/resources/planning\\_to\\_eat\\_sunybuffalo.pdf](http://cccfoodpolicy.org/sites/default/files/resources/planning_to_eat_sunybuffalo.pdf)
  - b. Food Equity – Financial Access, Emily
  - c. Food Equity – Physical Access, Zac
    - i. I found reference the "[Planning to Eat?](#)" document very helpful as a policy toolkit

- ii. "Detroit, MI: Zoning Code – The ordinance requires a minimum distance of 500 feet between certain carry-out, fast food, and drive-in restaurants and the nearest elementary, junior high or senior high school."
  - 1. **Thoughts:** While prohibitory, which isn't always our council's jam, I'm personally very supportive of a similar policy, or at least conducting a basic audit on the correlation between fast food restaurants and schools in our community. This could be increasingly important as our city continues to grow in size and scale. The pr
  - 2. Here's some pro/con thoughts:  
<https://medicalxpress.com/news/2018-04-fast-food-schools-pupils-dine.html>
  - 3. In the very least, I feel that we need to ensure that the incentives mentioned in FP2.3 are *only and explicitly* offered to small businesses, that offer healthy foods, which raises the question of how this would be qualified? Would there be some sort of perimeters by which a percentage of goods sold have to be SNAP-eligible? How would stores track this? Would it be a burden for them?
- iii. "Implement policies geared to incentivizing healthy food options to enhance neighborhood livability, such as overlay zones that allow bonuses for supporting/developing a farmer's market or full-service grocery store as part of new development."
  - 1. **Thoughts:** Would this include a discounted or no-cost fee for CFAM using the Pioneer's Museum property? How much are their seasonal permitting fees right now?
- iv. "Implement policies geared to incentivizing healthy food options to enhance neighborhood livability, such as overlay zones that allow bonuses for supporting/developing a farmer's market or full-service grocery store as part of new development."
  - 1. **Thoughts:** I'm really interested by the idea of community garden density bonuses similar to what Delaware did (highlighted in the aforementioned policy toolkit). This could be an interesting consideration given all of the new development in our city.
- v. Additional thoughts:
  - 1. **REDACTED**
- d. Food Education – Sean
  - i. Food education often comes down to "teach & learn more, etc.". I try not to get too caught in that piece. Two ideas:
    - 1. Food literacy is happening all the time; anytime we interact or when someone has lunches in this room. If we're advising folks on this, what would it look like for us to advise specific city events. I think that on our website, CFAM should be listed as a partner. Could there be a marketing campaign of some kind? Photos of Jill going to CFAM & supporting the market. Use the website to share some good information.
    - 2. Conversation on taxing sugar sweetened beverages. If you have any ounce of logic, you can't keep the argument
      - a. Zac: Denver passed similar ordinance in November
      - b. Beth: What about school limitations on sugary beverages? Or replacing unhealthy items with healthier ones?

- i. Sean: Is it beyond our scope to be advising school districts on these kinds of practices?
- e. Food Production – Ellen
- f. Local Marketing/Distribution – Megan

9:55AM :

- Sean: Motion to make Zac secretary
- Megan: Seconded
- Vote: Approved

10:05AM: Adjournment – Next Meeting: August, 1<sup>st</sup> 2019

*"In accordance with the Americans with Disabilities Act of 1990 ("ADA"), the City of Colorado Springs will not discriminate against qualified individuals with disabilities. Anyone requiring an auxiliary aid or reasonable accommodation to participate in this program should make the request as soon as possible but no later than 48 hours before the scheduled event".*

**WORKING GROUPS:**

**Urban Agriculture (Backyard Farming and Land Use:**

DEFINE: The urban farm and homesteading group will focus on defending and expanding the rights of homesteaders in this city through policy identification and policy change.

**Food Literacy: Sean**

DEFINE: The literacy group focuses mainly on education. They promote nutrition, local food, and cooking skills through celebratory event and educational campaigns.

**Rural Policy:**

DEFINE: The rural policy group is the main advocate for rural farmers and bridges the physical distance between rural and urban in order to promote the benefits of rural production in our city.

-Identifies the benefits of rural farming to our city, bridging the physical and communication barrier between rural farmers and urbanites.

-Connects with rural farmers to learn about policy challenges and barriers they are facing.

**Community Retail/Economic Growth: Emily**

DEFINE: The community retail group focuses on promoting and enabling local procurement in our city.

-Identifies policy, bureaucratic, and educational barriers that inhibit retail of local foods from the perspective of restaurateurs, farmer's markets, local grocery stores, etc.

-Researches procurement in other cities to develop a guiding model for our city.

**Communication/Media:**

DEFINE: The communication/media group works with all other subcommittees to help keep FPAB and the initiatives in city and county radar.

-Keeps up steady communication with other subcommittees about the current projects and work that is being done.

**Policy Brief:** Purpose - A policy brief presents a concise summary of information that can help readers understand, and likely make decisions about, government policies. Policy briefs may give objective summaries of relevant research, suggest possible policy options, or go even further and argue for particular courses of action.

**Policy Brief: Format –**

- **Title:** A good title quickly communicates the contents of the brief in a memorable way.
- **Executive Summary:** This section is often one to two paragraphs long; it includes an overview of the problem and the proposed policy action.
- **Context or Scope of Problem:** This section communicates the importance of the problem and aims to convince the reader of the necessity of policy action.
- **Policy Alternatives:** This section discusses the current policy approach and explains proposed options. It should be fair and accurate while convincing the reader why the policy action proposed in the brief is the most desirable.
- **Policy Recommendations:** This section contains the most detailed explanation of the concrete steps to be taken to address the policy issue.
- **Appendices:** If some readers might need further support in order to accept your argument but doing so in the brief itself might derail the conversation for other readers, you might include the extra information in an appendix.

- **Consulted or Recommended Sources:** These should be reliable sources that you have used throughout your brief to guide your policy discussion and recommendations Erika- City Council work sessions- <https://coloradosprings.legistar.com/Calendar.aspx>

Megan- City Council meetings- <https://coloradosprings.legistar.com/Calendar.aspx>  
Sean- El Paso County Commissioner activity <http://74.208.113.192:8080/ams/elpaso>  
Beth- Parks projects and initiatives/ upcoming master planning activities etc.  
Zac – Planning Commission - <https://coloradosprings.legistar.com/Calendar.aspx>

**Possible Future Briefs:**

Enhancing local food production  
Award's farmers markets

**Next Policy Briefs:** zoning codes in residential areas

**Don't Forget!**

Finalize FPAB Single Page Handout

Pollinators: Next steps could be recommending a process for tracking hives and what contracts could be revised with pesticide