

Survey Results

SURVEY RESULTS

OVERVIEW

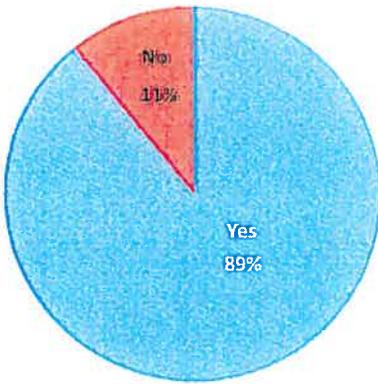
<u>Database</u>	<u>Population</u>	<u>Surveys Completed</u>	<u>Percentage of Population Participating</u>
Colorado College	800	121	15.1%
Chamber of Commerce	7,416	1,703	23.0%
Colorado Springs Sky Sox	37,428	3,533	9.4%
World Arena	57,673	1,807	3.1%
TOTAL	103,317	7,164	6.9%

<u>Group</u>	<u>Estimated Population</u>	<u>Surveys Completed</u>	<u>Percentage of Population Participating</u>
Luxury Suite Buyers	500	295	59.0%
Full Season Ticket Holders	1,500	181	12.1%
Mini-Plan Ticket Holders	4,000	786	19.7%
Occasional Game Buyers	50,000	5,114	10.2%
Other	200,000	788	0.4%
TOTAL	256,000	7,164	2.8%



SURVEY RESULTS

HAVE YOU PURCHASED TICKETS TO COLORADO SPRINGS SKY SOX' GAMES IN THE PAST?



Office Location				
	Near Current Stadium ⁽¹⁾	Downtown ⁽²⁾	Other	Combined
Yes	100%	100%	100%	100%
No	0%	0%	0%	0%

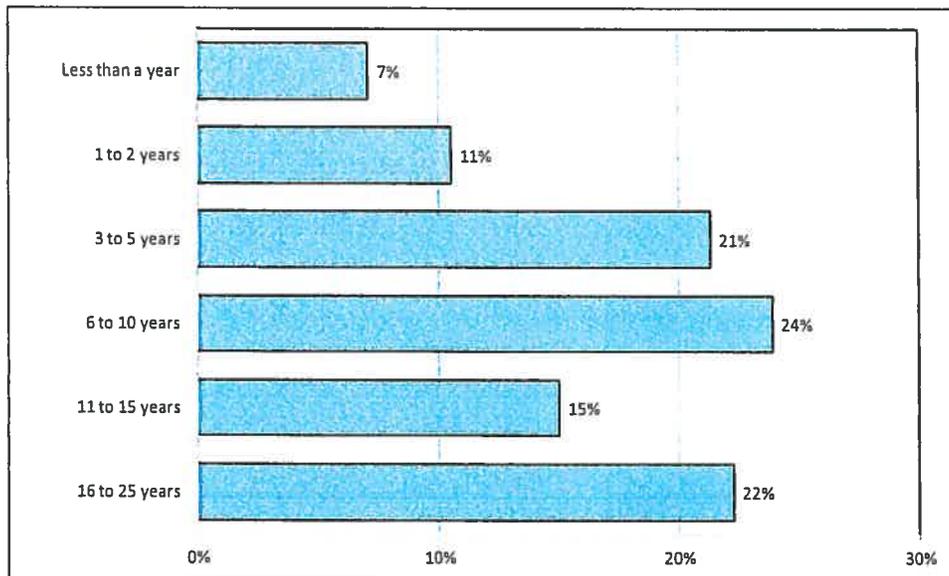
Primary Residence Location				
	Near Current Stadium ⁽¹⁾	Downtown ⁽²⁾	Other	Combined
Yes	96%	84%	87%	89%
No	4%	16%	16%	11%

⁽¹⁾ Defined as ZIP Codes: 80915, 80917, 80918, 80922, 80923
⁽²⁾ Defined as ZIP Codes: 80903, 80905, 80907, 80909, 80910



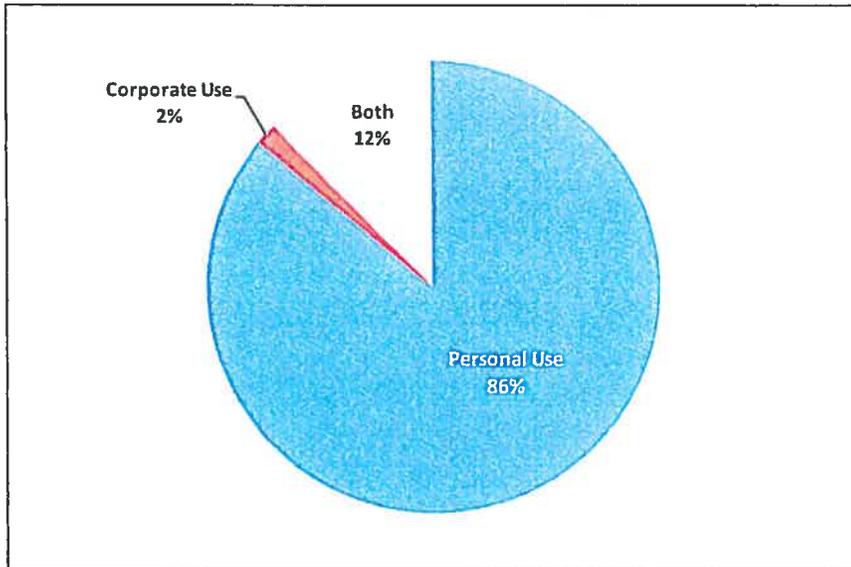
SURVEY RESULTS

HOW LONG HAVE YOU BEEN PURCHASING TICKETS TO COLORADO SPRINGS SKY SOX GAMES?



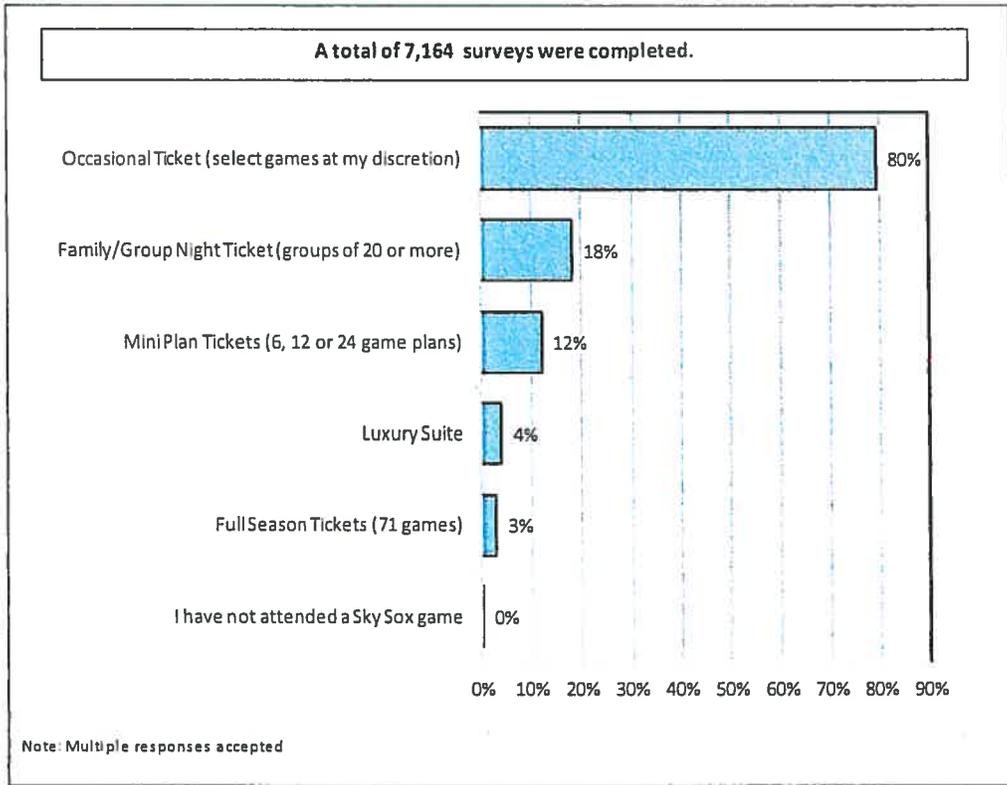
SURVEY RESULTS

DO YOU PURCHASE COLORADO SPRINGS SKY SOX TICKETS PRIMARILY FOR PERSONAL USE OR CORPORATE USE?



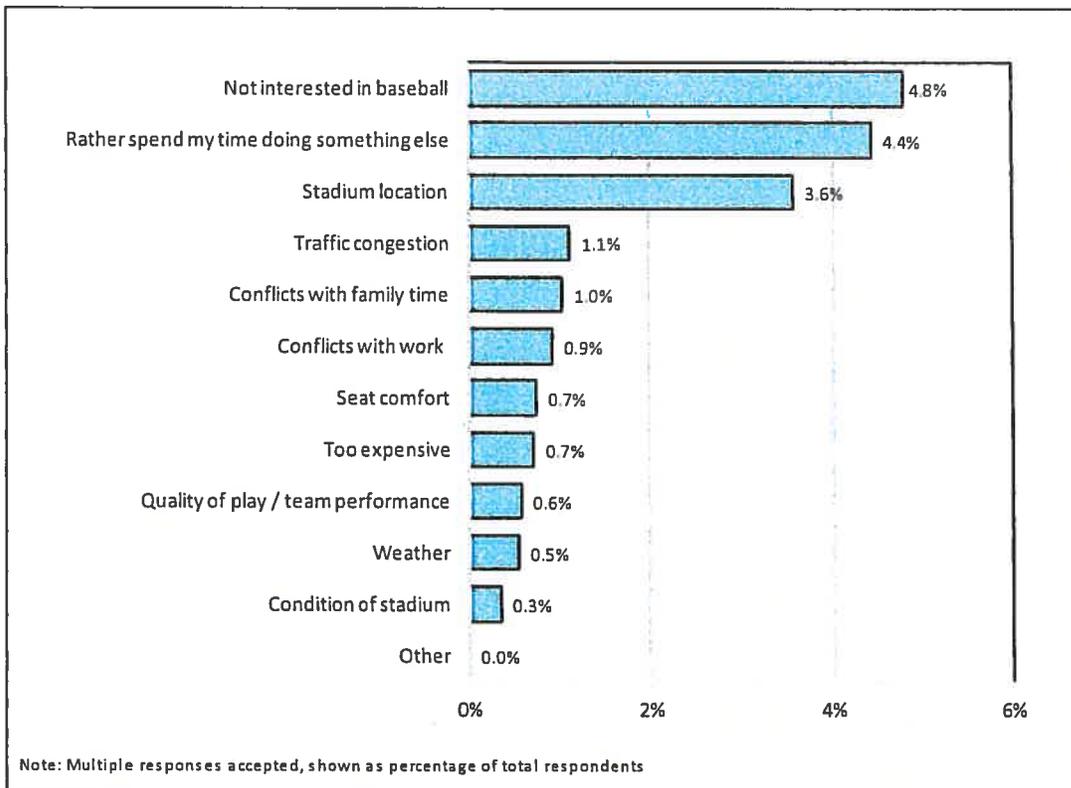
SURVEY RESULTS

WHAT TYPE OF TICKET DO YOU (OR YOUR COMPANY) TYPICALLY PURCHASE FOR COLORADO SPRINGS SKY SOX' GAMES?



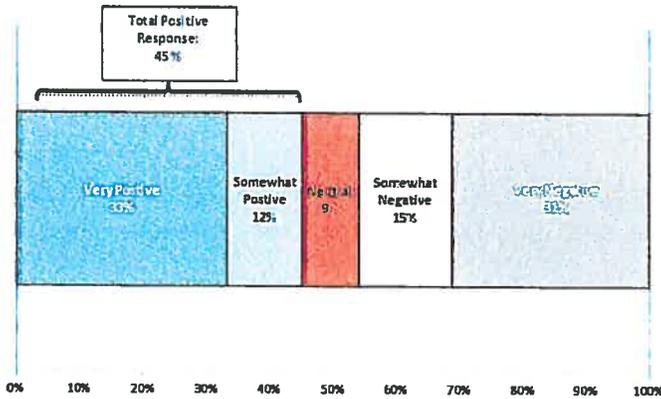
SURVEY RESULTS

WHICH OF THE FOLLOWING REASONS CAUSE YOU (OR YOUR COMPANY) NOT TO PURCHASE TICKETS TO MORE COLORADO SPRINGS SKY SOX' BASEBALL GAMES?



SURVEY RESULTS

WHEN IT COMES TO THE POTENTIAL DEVELOPMENT OF A NEW BALLPARK IN DOWNTOWN COLORADO SPRINGS, WOULD YOU SAY YOUR (OR YOUR COMPANY'S) OVERALL ATTITUDE IS:



	By Location			Combined
	Near Current Stadium ⁽¹⁾	Downtown ⁽²⁾	Other	
Very positive	27%	62%	41%	47%
Somewhat positive	12%	10%	10%	10%
Neutral	4%	6%	11%	8%
Somewhat negative	16%	9%	13%	11%
Very negative	42%	16%	25%	24%

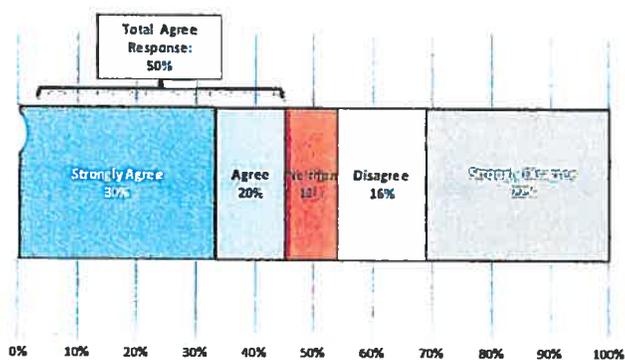
	Primary Residence Location			Combined
	Near Current Stadium ⁽¹⁾	Downtown ⁽²⁾	Other	
Very positive	14%	49%	39%	33%
Somewhat positive	9%	11%	14%	12%
Neutral	21%	7%	11%	9%
Somewhat negative	21%	9%	13%	15%
Very negative	48%	24%	24%	31%

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⁽²⁾ Defined as ZIP Codes: 80903, 80905, 80907, 80909, 80910



SURVEY RESULTS

“A NEW, DOWNTOWN BALLPARK WILL HELP REVITALIZE THE DOWNTOWN AREA IN THE IMMEDIATE VICINITY OF THE BALLPARK BY ENCOURAGING RESTAURANT, RETAIL, HOTEL, HOUSING AND COMMERCIAL DEVELOPMENT.”



City Location				
	Near Current			Combined
	Stadium ⁽¹⁾	Downtown ⁽²⁾	Other	
Strongly Agree	23%	56%	38%	42%
Agree	16%	17%	17%	17%
Neither Agree nor Disagree	14%	7%	11%	10%
Disagree	13%	9%	14%	12%
Strongly Disagree	33%	13%	19%	19%

Primary Residence Location				
	Near Current			Combined
	Stadium ⁽¹⁾	Downtown ⁽²⁾	Other	
Strongly Agree	12%	44%	35%	30%
Agree	16%	19%	22%	20%
Neither Agree nor Disagree	23%	8%	11%	12%
Disagree	23%	11%	14%	16%
Strongly Disagree	33%	19%	17%	22%

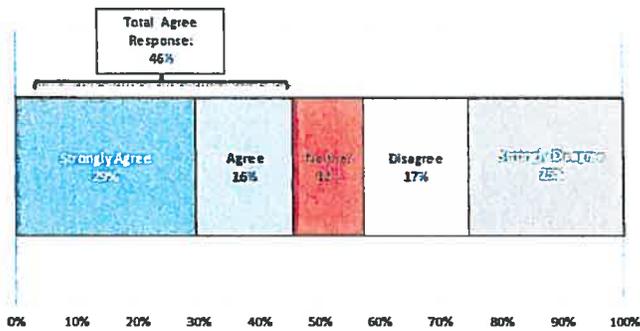
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SURVEY RESULTS

“A NEW, DOWNTOWN BALLPARK BUILT AS PART OF A RENOVATED DOWNTOWN DEVELOPMENT (WITH NEW RETAIL, RESTAURANTS, ENTERTAINMENT, ETC.) WOULD SIGNIFICANTLY ENHANCE THE FAN EXPERIENCE ASSOCIATED WITH ATTENDING COLORADO SPRINGS SKY SOX GAMES.”



Office Location				
	Near Current			Combined
	Stadium ⁽¹⁾	Downtown ⁽²⁾	Other	
Strongly Agree	22%	54%	38%	41%
Agree	14%	16%	14%	15%
Neither Agree nor Disagree	11%	14%	10%	9%
Disagree	15%	3%	15%	13%
Strongly Disagree	37%	13%	22%	21%

Primary Residence Location				
	Near Current			Combined
	Stadium ⁽¹⁾	Downtown ⁽²⁾	Other	
Strongly Agree	12%	42%	35%	29%
Agree	11%	17%	19%	16%
Neither Agree nor Disagree	24%	10%	10%	12%
Disagree	24%	12%	15%	17%
Strongly Disagree	39%	19%	20%	25%

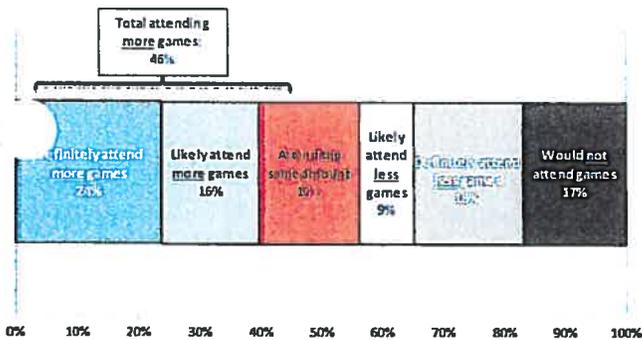
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SURVEY RESULTS

ASSUMING A NEW BALLPARK WAS CONSTRUCTED WITH MODERN AMENITIES IN DOWNTOWN COLORADO SPRINGS, HOW WOULD THIS IMPACT YOUR (OR YOUR COMPANY'S) DECISION TO PURCHASE TICKETS TO COLORADO SPRINGS SKY SOX GAMES?



	Office Location			Combined
	Near Current			
	Stadium ⁽¹⁾	Downtown ⁽²⁾	Other	
Definitely attend more games	17%	47%	32%	35%
Likely attend more games	11%	18%	14%	15%
Attend the same number of games	14%	27%	17%	15%
Likely attend fewer games	10%	43%	8%	6%
Definitely attend fewer games	25%	11%	18%	16%
Would not attend games	23%	6%	11%	11%

	Primary Residence Location			Combined
	Near Current			
	Stadium ⁽¹⁾	Downtown ⁽²⁾	Other	
Definitely attend more games	8%	38%	28%	24%
Likely attend more games	8%	19%	19%	16%
Attend the same number of games	14%	15%	17%	16%
Likely attend fewer games	14%	5%	8%	9%
Definitely attend fewer games	33%	8%	13%	18%
Would not attend games	8%	16%	14%	17%

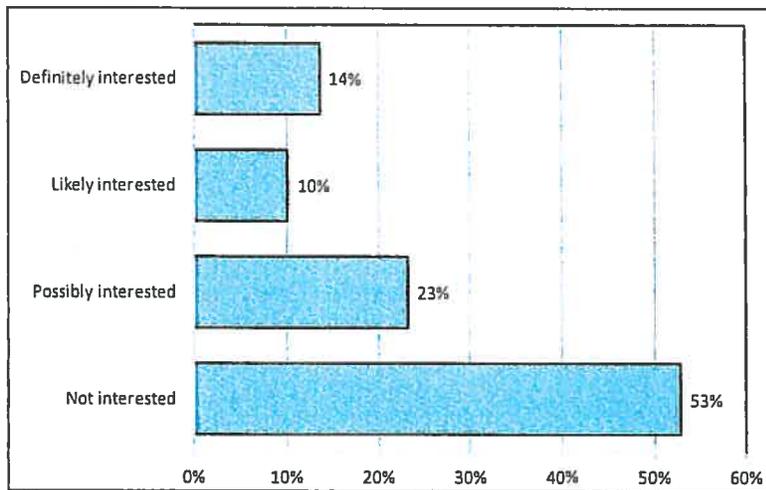
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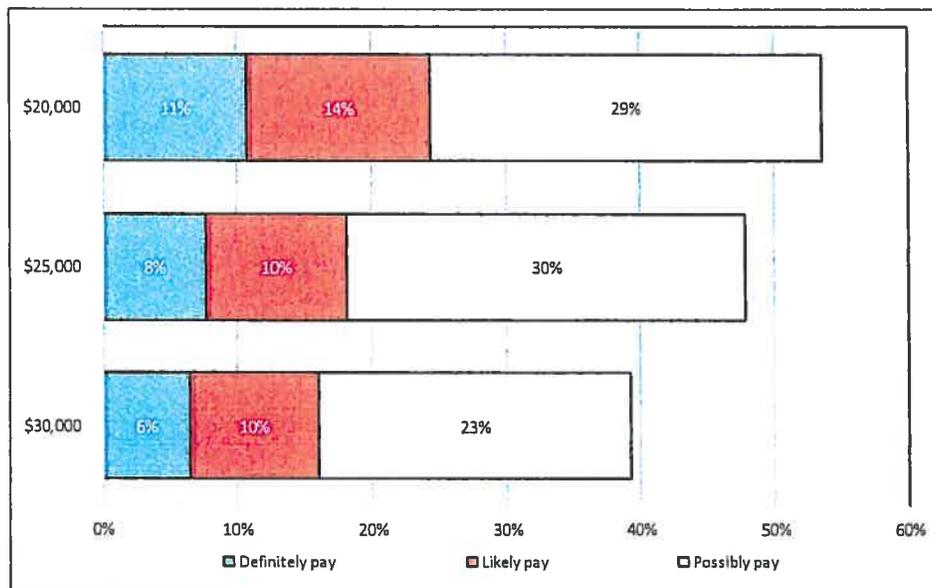
SURVEY RESULTS

HOW INTERESTED WOULD YOU BE IN PURCHASING A LUXURY SUITE IN A NEW DOWNTOWN COLORADO SPRINGS BALLPARK?



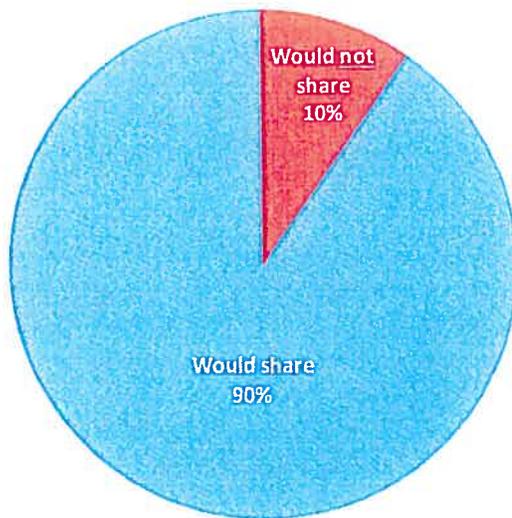
SURVEY RESULTS

HOW LIKELY IS IT THAT YOU WOULD PAY \$30,000, \$25,000 OR \$20,000 PER YEAR, INCLUDING TICKETS AND PARKING PASSES TO ALL SPORTS TENANT EVENTS?



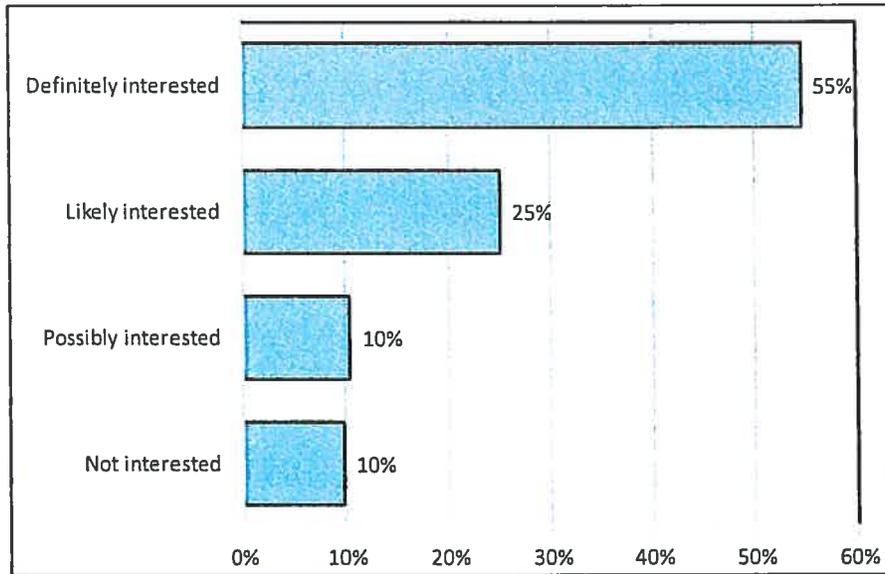
SURVEY RESULTS

WOULD YOU PREFER TO SHARE A LUXURY SUITE AND ANNUAL PAYMENT WITH OTHERS?



SURVEY RESULTS

WOULD YOU BE INTERESTED IN LEASING A LARGE PARTY SUITE CAPABLE OF SEATING 30 PERSONS FOR INDIVIDUAL EVENTS ONLY?

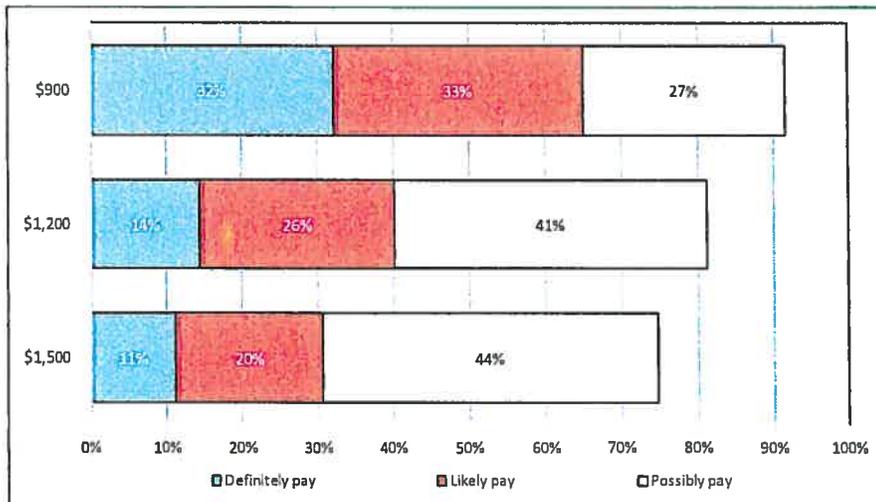


*** Average 1.6 rentals per season



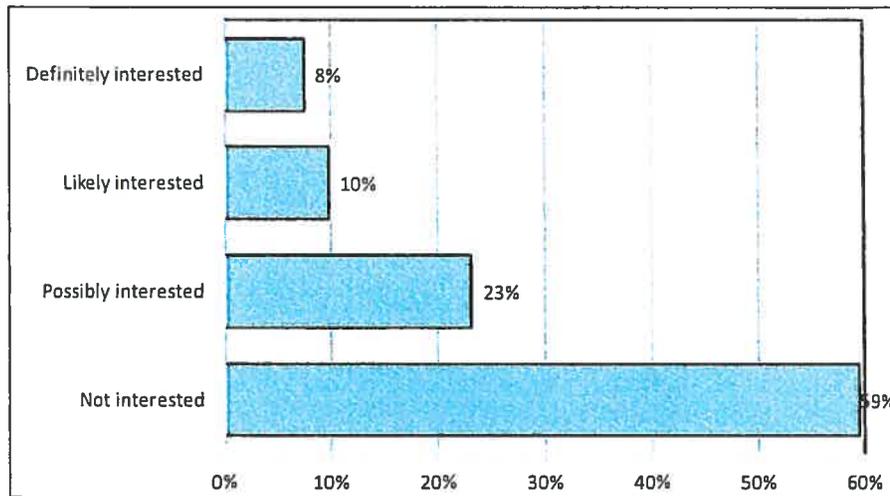
SURVEY RESULTS

HOW LIKELY IS IT THAT YOU WOULD PAY \$1,500 , \$1,200 OR \$900 PER EVENT, INCLUDING TICKETS, PARKING PASSES AND FOOD AND BEVERAGE FOR UP TO 30 PEOPLE?



SURVEY RESULTS

HOW INTERESTED WOULD YOU BE IN PURCHASING CLUB SEATS IN A NEW DOWNTOWN COLORADO SPRINGS BALLPARK?

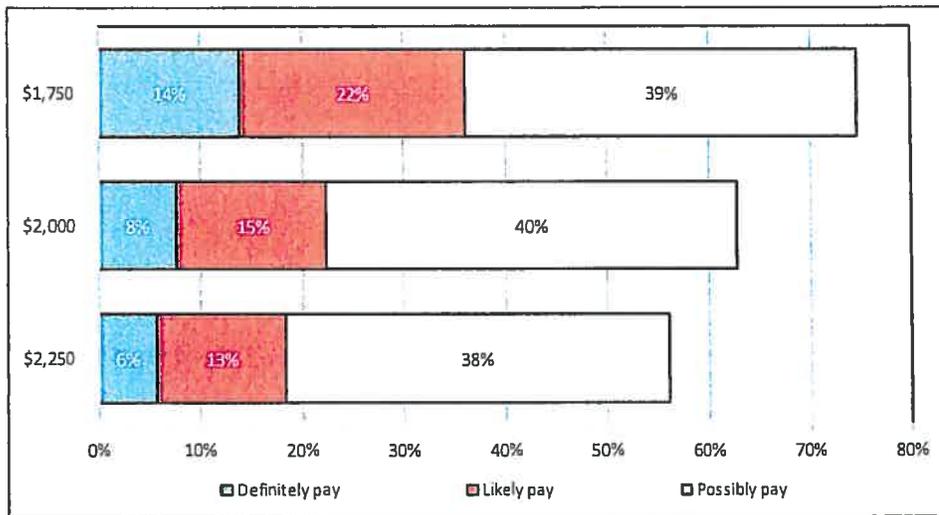


*** Average 3.3 club seats per purchase



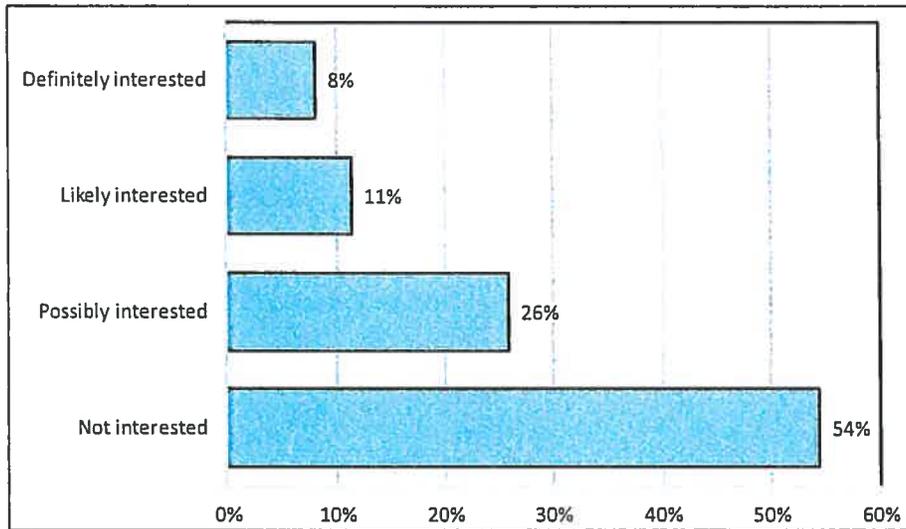
SURVEY RESULTS

HOW LIKELY IS IT THAT YOU WOULD PAY \$2,250, \$2,000 OR \$1,750 PER SEAT PER YEAR TO OBTAIN CLUB SEATS?



SURVEY RESULTS

HOW INTERESTED WOULD YOU BE IN PURCHASING SEASONS TICKETS IN A NEW DOWNTOWN COLORADO SPRINGS BALLPARK?



*** Average 3.7 season tickets per purchase



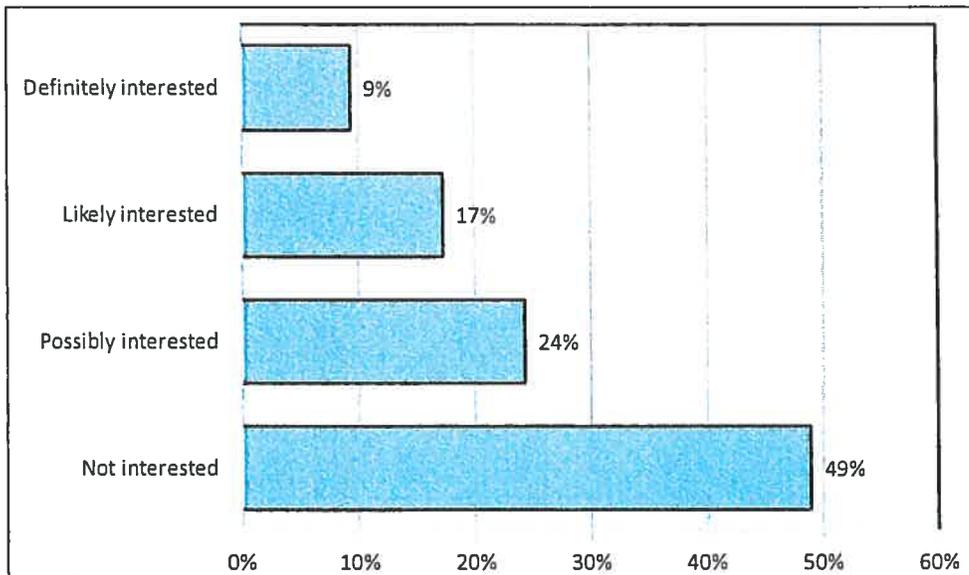
SURVEY RESULTS

HOW LIKELY IS IT THAT YOU WOULD PAY \$1,150, \$1,000 OR \$850 PER SEASON TICKET?



SURVEY RESULTS

HOW INTERESTED WOULD YOU BE IN PURCHASING PARTIAL SEASONS TICKETS (FOR 20 GAMES PER YEAR) IN A NEW DOWNTOWN COLORADO SPRINGS BALLPARK?

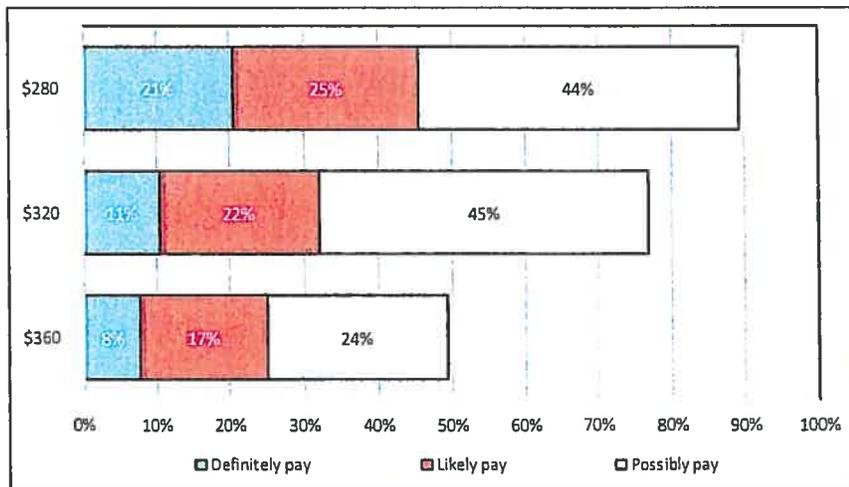


*** Average 3.6 partial season tickets per purchase



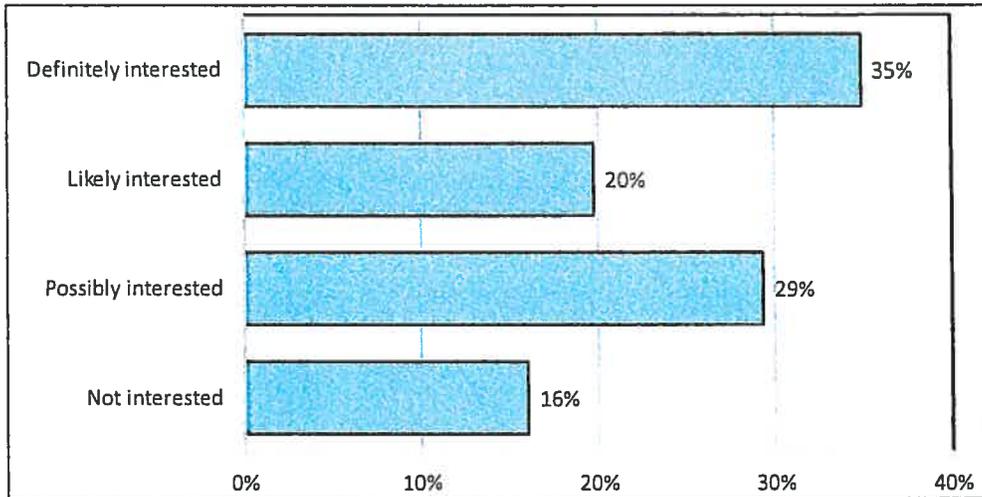
SURVEY RESULTS

HOW LIKELY IS IT THAT YOU WOULD PAY \$360, \$320 OR \$280 PER PARTIAL SEASON TICKET?



SURVEY RESULTS

HOW INTERESTED WOULD YOU BE IN PURCHASING INDIVIDUAL GAME TICKETS IN A NEW DOWNTOWN COLORADO SPRINGS BALLPARK?



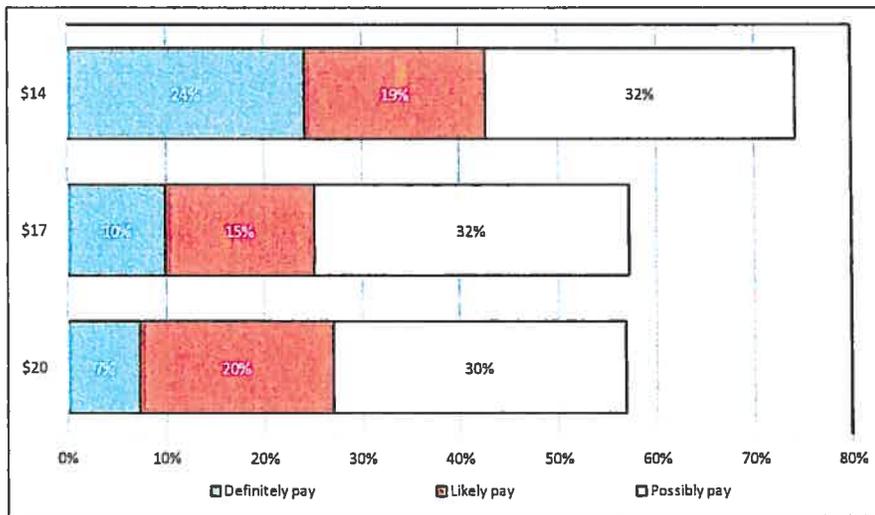
*** Average 3.5 tickets per game

*** Average 5.8 games per season



SURVEY RESULTS

HOW LIKELY IS IT THAT YOU WOULD PAY \$20, \$17 OR \$14 PER TICKET?



SURVEY RESULTS

OF THE SEATING OPTIONS PRESENTED, WHICH WOULD YOU BE MOST LIKELY TO BUY?

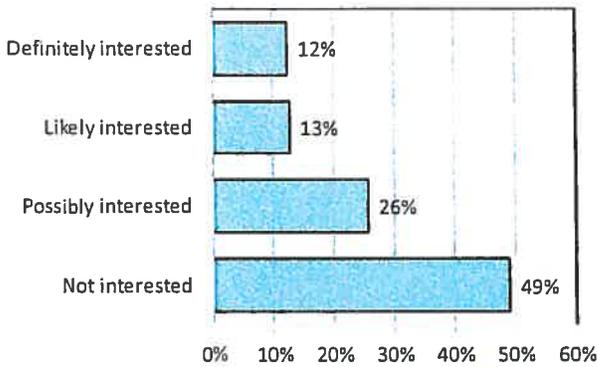
	Rank	Suites	Party Suites	Club Seats	Full Season Tickets	Partial Season Tickets ⁽¹⁾	Occasional Game Tickets
Most Likely to purchase  Least Likely	1	0.7%	2.3%	1.1%	1.5%	0.9%	1.9%
	2	0.4%	4.2%	2.1%	2.6%	0.8%	1.5%
	3	0.7%	6.3%	6.3%	5.2%	2.2%	2.4%
	4	1.0%	6.8%	7.0%	9.1%	3.6%	1.9%
	5	0.8%	4.9%	6.6%	5.5%	18.0%	5.3%
	6	1.0%	2.4%	3.1%	4.2%	7.6%	36.7%
Not interested in purchasing	0	1.2%	10.5%	7.3%	9.5%	5.5%	7.4%

Note: Shown as percentage of all respondents
⁽¹⁾ Partial Season Ticket plan assumes (20) home games



SURVEY RESULTS

HOW INTERESTED WOULD YOUR COMPANY BE IN ADVERTISING OR SPONSORSHIP OPPORTUNITIES AT A NEW DOWNTOWN COLORADO SPRINGS BALLPARK?



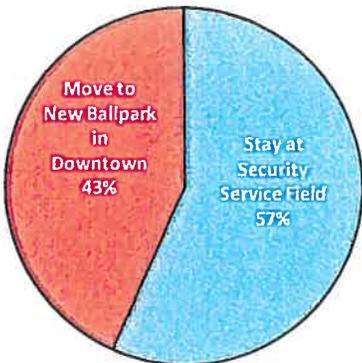
	Office location			Combined
	Near Current Stadium ⁽¹⁾	Downtown ⁽²⁾	Other	
Definitely interested	5%	19%	9%	12%
Likely interested	10%	16%	11%	13%
Possibly interested	23%	29%	23%	26%
Not interested	61%	36%	56%	49%

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SURVEY RESULTS

WOULD YOU PREFER THE SKY SOX REMAIN AT SECURITY SERVICE FIELD OR WOULD YOU PREFER THAT THEY PLAY IN A NEW BALLPARK IN DOWNTOWN COLORADO SPRINGS?



	Office Location				Combined
	Near Current				
	Stadium ⁽¹⁾	Downtown ⁽²⁾	Other		
Stay at Security Service Field	67%	30%	51%	46%	
Move to New Ballpark in Downtown	33%	70%	49%	54%	

	Primary Residence Location				Combined
	Near Current				
	Stadium ⁽¹⁾	Downtown ⁽²⁾	Other		
Stay at Security Service Field	81%	40%	49%	57%	
Move to New Ballpark in Downtown	19%	60%	51%	43%	

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SURVEY RESULTS

PLEASE INDICATE THE ZIP CODE OF YOUR OFFICE AND RESIDENCE

Office Location				
	Near Current Stadium ⁽¹⁾	Downtown ⁽²⁾	Other	Total Responses
Survey Responses	166	356	369	891
Percentage of Total	19%	40%	41%	

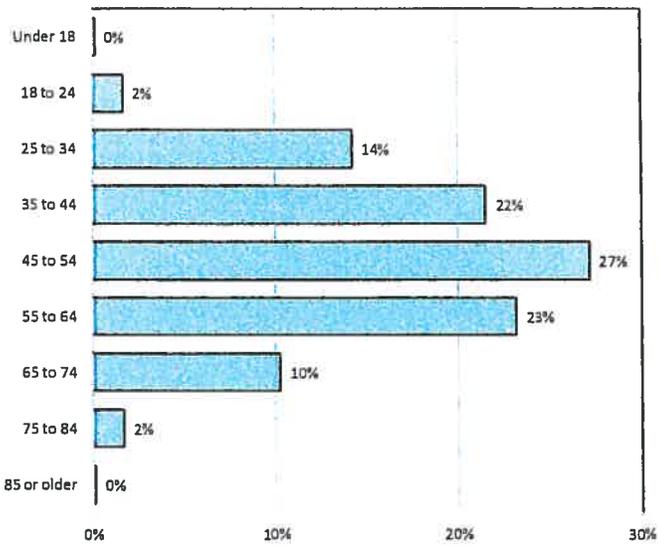
Primary Residence Location				
	Near Current Stadium ⁽¹⁾	Downtown ⁽²⁾	Other	Total Responses
Survey Responses	2,091	1,210	3,863	7,164
Percentage of Total	29%	17%	54%	

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 Note: Primary Residence Location includes all survey responses



SURVEY RESULTS

PLEASE INDICATE YOUR AGE



	Official Location			Combined
	Near Current ⁽¹⁾			
	Stadium	Downtown ⁽²⁾	Other	
Under 18	0%	0%	0%	0%
18 to 34	16%	17%	12%	15%
35 to 54	59%	55%	59%	57%
55 to 74	25%	28%	28%	27%
75 or older	0%	1%	0%	1%

	Primary Residence Location			Combined
	Near Current ⁽¹⁾			
	Stadium	Downtown ⁽²⁾	Other	
Under 18	0%	0%	0%	0%
18 to 34	18%	21%	13%	16%
35 to 54	51%	43%	49%	49%
55 to 74	29%	34%	36%	33%
75 or older	1%	2%	2%	2%

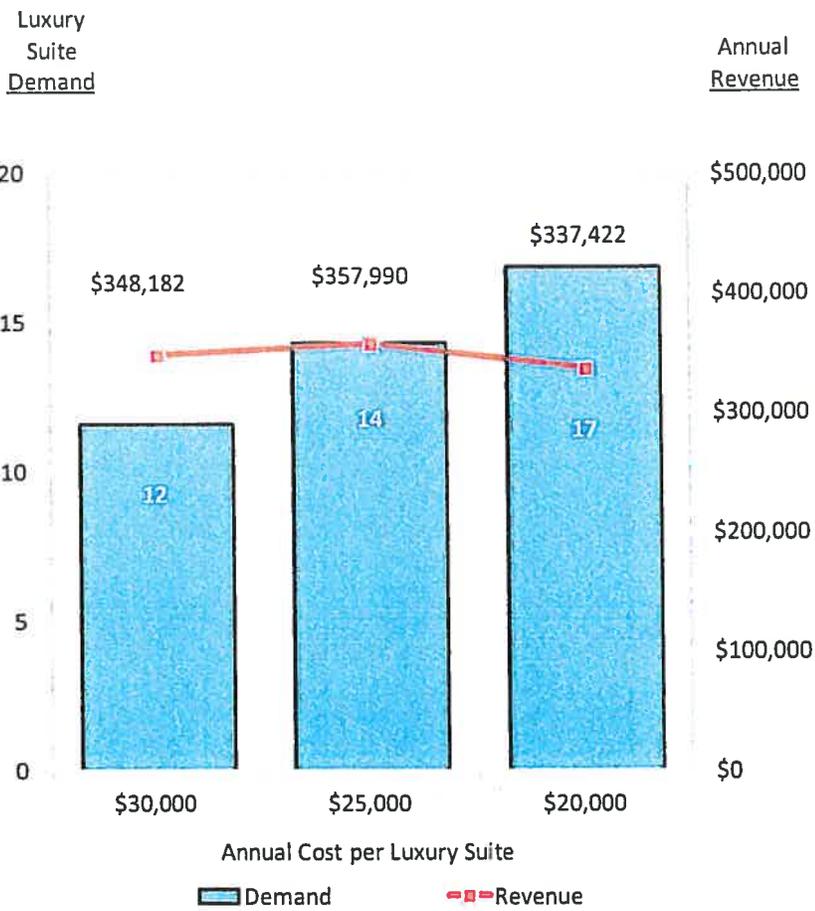
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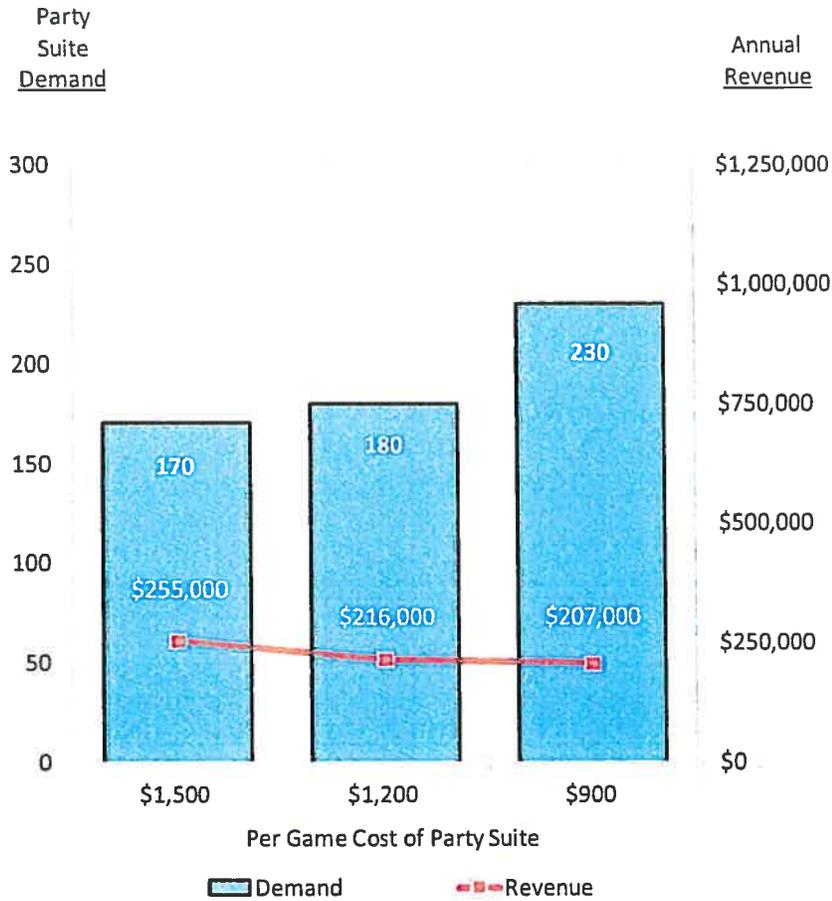
SURVEY RESULTS

LUXURY SUITE DEMAND



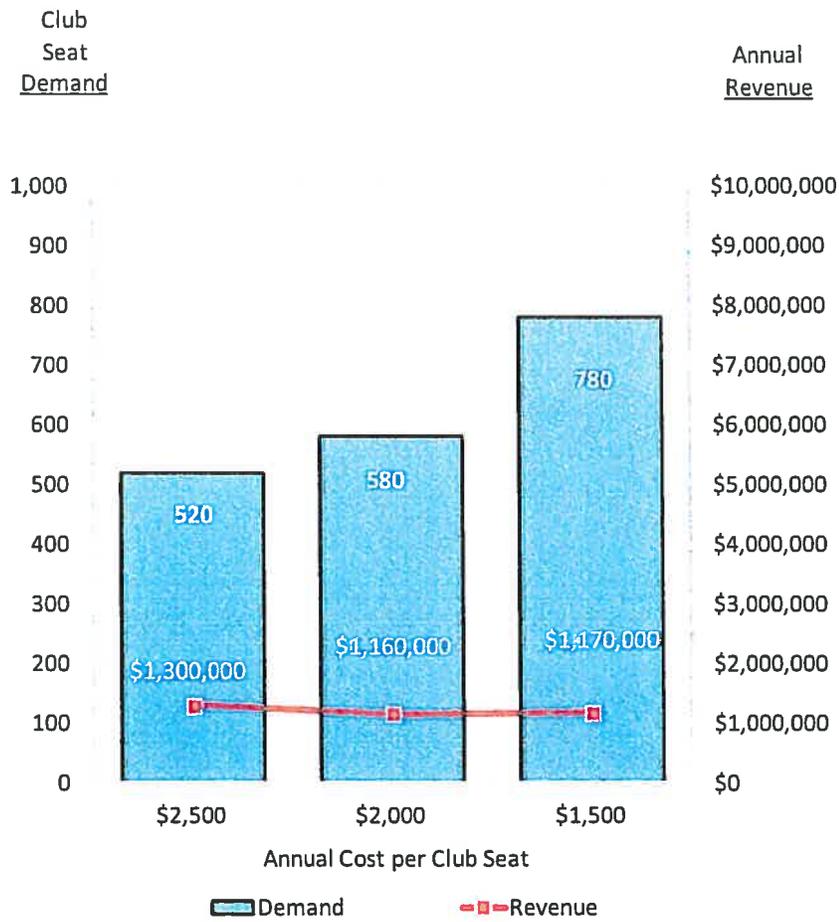
SURVEY RESULTS

PARTY SUITE DEMAND



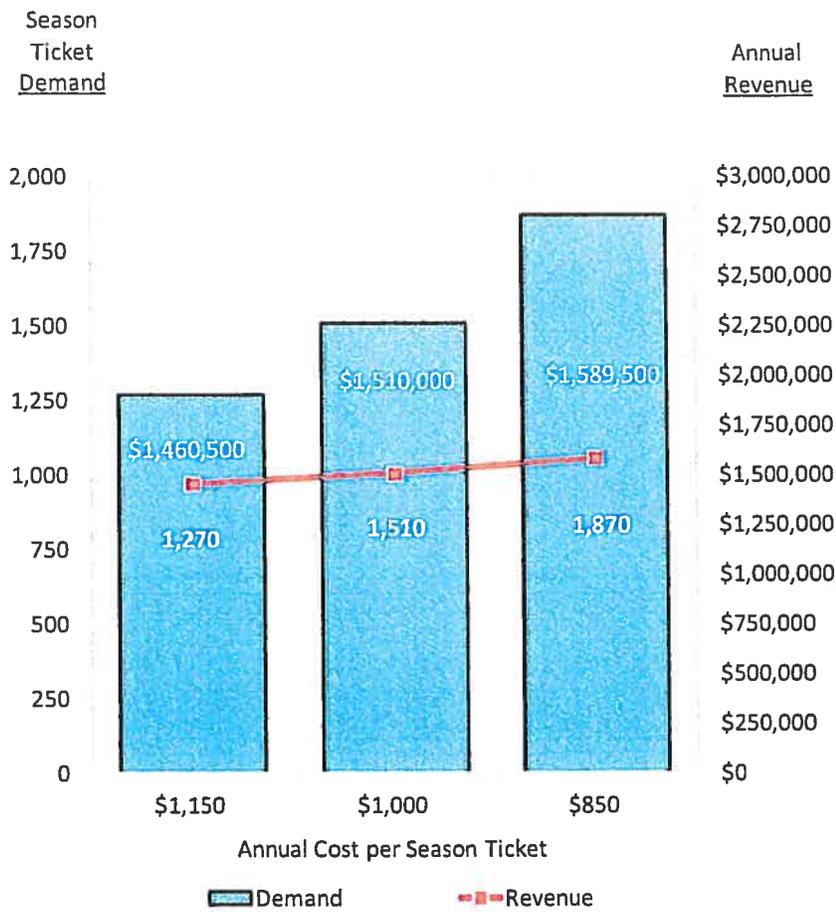
SURVEY RESULTS

CLUB SEAT DEMAND



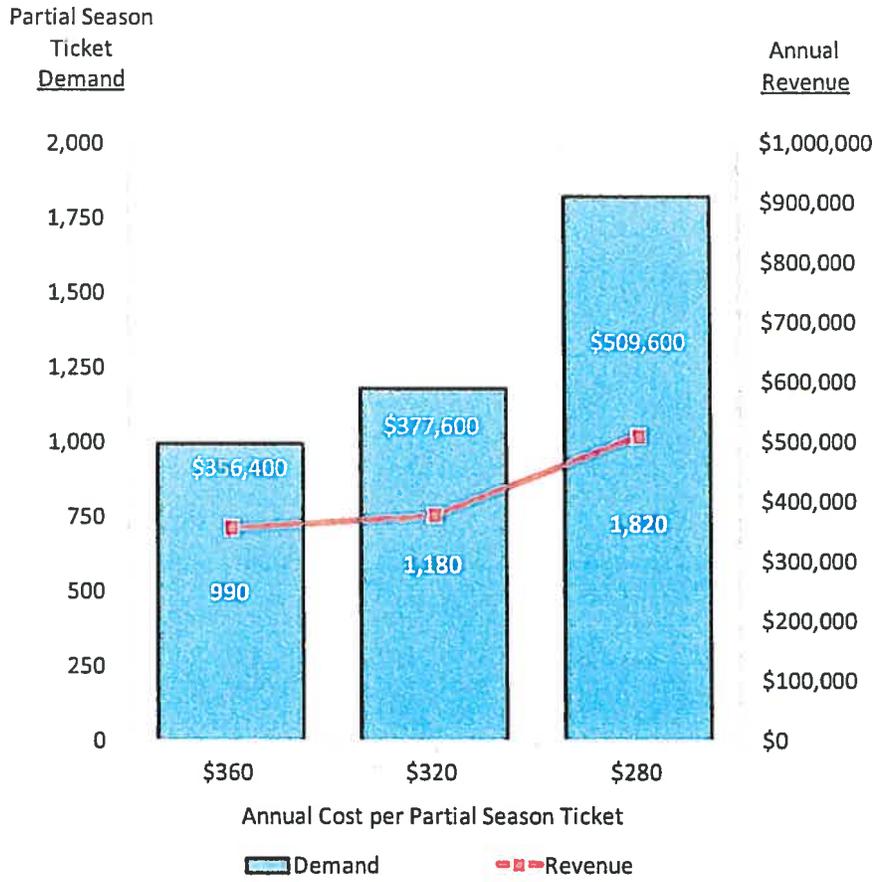
SURVEY RESULTS

SEASON TICKET DEMAND



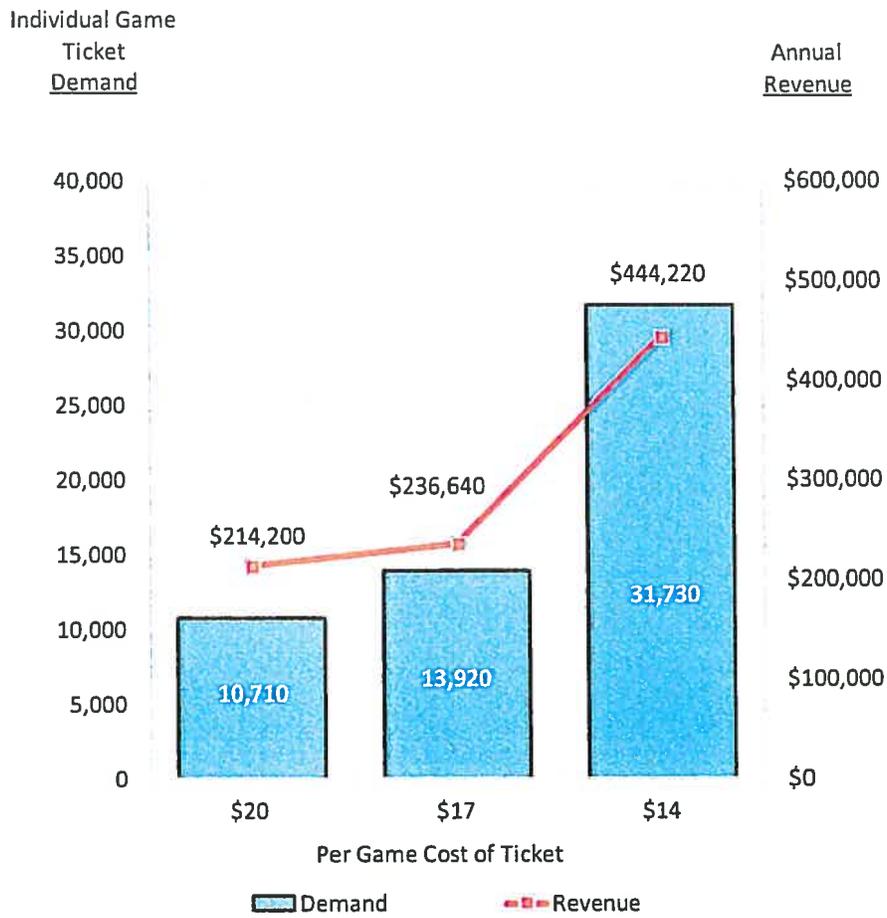
SURVEY RESULTS

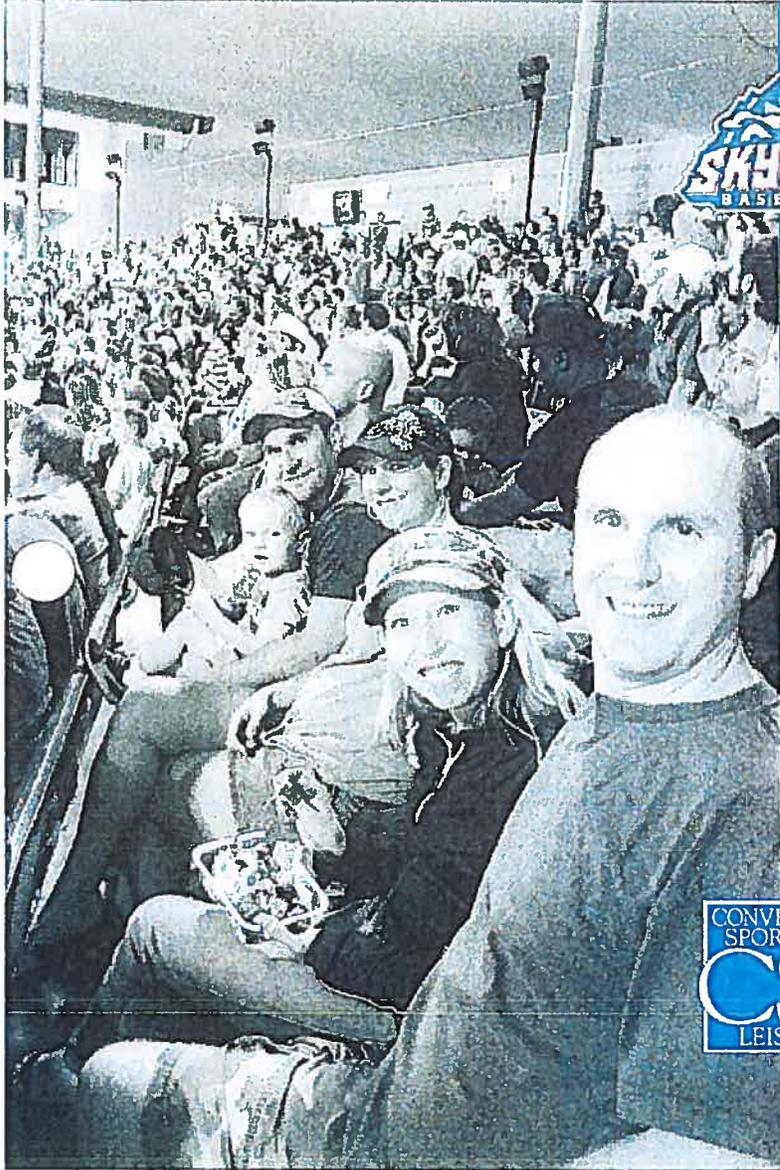
PARTIAL SEASON TICKET DEMAND



SURVEY RESULTS

INDIVIDUAL TICKET DEMAND





Appendix

Survey Comments

SURVEY COMMENTS (SAMPLE)

- Parking downtown will be a huge issue. Right now parking at Security Service Field is good, suddenly limiting space downtown might drive others away during Sky Sox games. Having the stadium have their own parking lot is a huge boom to it right now.
- For the love of god. STOP trying to turn Colorado Springs into Denver. If I wanted to live in Denver, I would.
- The current stadium is really hard to get to, especially from N I-25
- I have been a long time advocate of moving the ballpark to downtown. One big reason is the weather. It is always windy and often rainy in the summer out at Security Service Field. Knowing a game has a good chance of being rained out keeps me from attending as many as I would like.
- Unless the new ballpark significantly changed the atmosphere of downtown Colorado Springs, we would likely not be attending any games.
- Come on, we are baseball snobs. A new ballpark makes sense for business. Its lousy for fans. So what else is new? Guess we might have to start attending more high school and college games.
- A Downtown location would make it more likely that my firm would buy tickets or an occasional suite for client purposes.
- Current ballpark is ideally situated with good access for families. Downtown would require too much travel and keep families out later into the evenings which will lead to fewer games attended.
- My family and I attend multiple Sky Sox games throughout the season because ticket prices are affordable. Sky Sox games also provide great entrainment value with the current ticket prices. We especially love \$2 Tuesdays. I enjoy the current stadium and have no complaints regarding this facility.
- It is my opinion that a new ballpark in downtown Colorado Springs would be great for both the City and the Sky Sox. I don't attend very many games because of the long drive East. The East of Powers location is in the middle of poorly developed and hard to access sprawl. A downtown stadium would be so much more attractive on so many levels. The Sky Sox are a GREAT organization and put an excellent product on the field. They deserve an excellent location.
- Main issue is dealing with the pan handlers and the homeless personnel. We are striving to impress this great city yet we seem to be a magnet for pan handlers/homeless personnel in the downtown area. Concerns for safety of members attending the games and security of vehicles etc...
- While a downtown stadium is a nice idea to draw people to that area, I don't see anything wrong with the current location. It's a very nice field and I would like to know what will happen to that space if the Sky Sox relocate. Security Service field is located in a family-friendly part of town where I feel safe bringing my kids. If it were downtown I would likely plan corporate events there, but probably not take my kids more than once per year (if that). The downtown area is overrun with night clubs and that issue needs to be addressed if we want to revitalize that area. Putting a stadium there will not fix the root of the problem.
- While a new field will provide development opportunities, what I appreciate about the Sky Sox is their affordability for my family and the guests I include, the sense of community the small size and general attitude of the staff/team provide, and that it is a different experience than major league baseball. Moving to a facility that is downtown with "modern" amenities and the likely higher cost of the same is counter to my reason for attending Sky Sox games. Further, what is the cost of abandoning Security Field for the community and businesses around it?
- My biggest concern is security and safety of my vehicle, family and business associates in the more urban location
- Like the small ball field atmosphere at it's current location. Driving additional unwanted costs such as parking or lack of, assumed restaurant use, assumed sky box use, elimination of company tailgating, increase in ticket/parking prices, further walk to stadium for employees and fans, congested roadways after game, hotels stays assumed, bulk of game patrons are local.
- The current ballpark is fine. The location is excellent. Maybe upgrade at current location but downtown is an awful choice.
- Since I live on the eastern side of Colorado Springs, the current location is very convenient. I can go to the ball games due to this convenience. If there was a ball park farther west in Colorado Springs, I likely would not attend as many games. Additionally, I bring my students to games to sing the National Anthem, a downtown ballpark could be difficult for my Falcon students to get to.
- If the ball-park is built in a rougher part of town, attendance will greatly decrease. The current field is in a safe part of town and families feel comfortable there. Parking is also a HUGE thing to consider. Fighting with parking is a huge turn off and will cause attendance decreases as well.
- I love the idea of a new park but that means that the prices will go up a lot. I like being able to take my family to the game for under \$50. It is very affordable right now.
- Downtown parking is a nightmare which is why I would prefer the Sox stayed where they are. While I like the idea of the amenities of downtown, the parking issue would need to be addressed as part of the plan.
- The current location supports the East side economy better than it would downtown. Many people in the Stetson Hills neighborhood walk to the games on a regular basis. These people would not be willing to go downtown.



SURVEY COMMENTS (SAMPLE)

- Last year our city could not turn on many street lights. Do not want to have to go to a downtown for a game, if that is the decision we will just go to Coors Field for a MLB downtown experience. Spending millions on a downtown AAA is risky. Ask the Portland Beavers who spent millions on their downtown park only to fold. Now in Portland they are trying to build Minor league parks in the suburbs where the money and businesses are.
- Have it close to I-25 so it can be seen by all. And make sure parking is available at a reasonable fee.
- The places that we have lived at that have built stadiums the city taxes went up and never came back down to cover the costs. With the economy the way it is with so many out of jobs I think it is a huge waste of money right now. People like going to Security Field and paying a few dollars for tickets. The prices would end up going up too high. If it was a major league team it would be a lot different.
- There are plenty of eating/shopping/snack options near the current field. No need to move the park further away and to a less convenient location.
- I grew up in Denver and had the pleasure of watching what Coors Field did to the downtown area. NOW, its a hot bed for real estate, dining, after hours crowds, before hours crowds, everything! This would be HUGE if we could get the stadium downtown and keep attracting young youth after college. It would also bring in more business!!!
- the current location has no traffic or parking hassles that i would expect of a downtown location. it also happens to be only 5 minutes from my house which is a big factor in our going as often as we do. i like the small town feel of being kind of on the edge of town. also, would being downtown affect fireworks?
- I believe that Sky Sox games are an affordable Family outing. Baseball is America's past time we need to preserve that and allow our community the availability to enjoy a Baseball game. Please don't take this from our families. A newer bigger stadium means higher ticket and concession prices. Our community loves the COLORADO SPRINGS SKY SOX, lets keep them home where they belong =) Thank you for listening.
- I think it would be a brilliant idea for downtown Colorado Springs. With I-25 going by it would give the city a great lift both in terms of a nice looking ballpark to see and also lift downtown (entertaining & living).
Bulldoze the downtown power plant and expand the Ray Nixon plant. That would give you all the room you need and the perfect location with multiple avenues for ingress and egress.
- Colorado Springs is expanding east. With all the new businesses, apartments, and homes developing by the current park, I think it would be foolish to relocate to the downtown.
- How do you expect to pay for this new facility? Also, the current Sky Sox field is easy to get to and is close to the population that attends the games. I nor my friends are interested in higher priced tickets, traffic and parking issues to attend a game downtown.
- It's a great family location for AAA baseball which is and should remain family oriented. The safety factor is NOT a factor right now, but it would be a big factor in a downtown location. Look at the Omaha team, they've moved to the far outskirts and have gained a great family atmosphere. Let downtown remain for adults, it's set up for it.
- We got to sky sox games as a family for a fun, convenient, value night or day out to enjoy the sport. The location now has a hometown feel. A downtown stadium with more cost passed into the consumer in an area less convenient for families to go for a night out would be of less interest. Don't make a mini coors field. We love our hometown option and if someone is going to spend a lot of money on a game they will drive the hour to get to the MLB game. Please keep it at security service and consider just updating.
- Economic studies have shown that building a new ballpark provides a negative ROI (return on investment.) Revenue from the new venue is generally less than the money spent on the project. If people want to see a ballgame, the current stadium is centrally located, easily reached from both north and south of Colorado Springs. Mayor Bach, leave the ballpark where it is and try to find new ways to increase city revenue, attract visitors and bring in brand new venues to the downtown area.
- Please move to downtown. It will give your patrons a great experience! It would turn around a struggling downtown area and give it great stability. We would have a real downtown that we could be proud of. I would definitely spend more time downtown.
- Stop spending our tax dollars to prop up downtown. Old Colorado City is a better investment.
- I think that moving the Sky Sox would be devastating to not only the financial aspects of the team but the fans would not trek to downtown. I think that there are more options that Colorado could do to revitalize the downtown area that would not make such a negative impact on our local Baseball team and its fan base.
- I think it's just a way for you guys to make money! You will end up increasing prices tremendously which is a negative. Also, the parking will be horrible downtown there. Just leave the Sky Sox where they are. It's a perfect family location.



SURVEY COMMENTS (SAMPLE)

- I would like the following sent to Mayor Bach. I believe the real need for Colorado Springs specifically the Monument, CO area is youth ball/field sports facilities. If you look at what the Denver area has for the youth in regard to sports complexes we are at the bottom of the list. We in the Tri-Lakes area have been trying to find a way to purchase land to build a Baseball Sports Complex along with soccer/lacrosse/football fields for over 20 years. The money is too significant for the non-profit Tri-Lakes Athletic Association to burden. We receive no help or consideration for our needs. Our Little League each year spends close to \$20,000 to rent fields from the C.S. Park & Recreation division of the city and also from the local schools. We are at the mercy of their schedules and it's a take the money and run attitude - maintenance and care of the fields we rent is minimal for the price we have to pay. Councilman Daryl Glenn has been part of these discussions with the Tri-Lakes
- We need residential options downtown, not a ballpark.
- Revitalizing downtown Colorado Springs is long overdue and I think we'd all be willing to pay more city taxes to cover the costs of making this happen. It will, as well, discourage our dangerous and unwelcoming transient "situation". Move the soup kitchen away from downtown and provide free bus transportation to that specific stop.
- Do it! It would be awesome. If a town like Erie Pennsylvania can do it, there is no reason ours wouldn't be the best ballpark with the best back drop in the nation!
- I think it would be wonderful for the community -- a true boost -- and I really hope it happens.
- Keep it where its at. Downtown needs to be billed and built as an arts district and developed to reflect that.
- You MUST consider the impact to businesses along the Powers corridor if the SkySox no longer use the existing stadium. How will that field be repurposed? THAT needs to be "marketed" to Colorado Springs/El Paso County voters, and explained to existing businesses. Parking, including reducing traffic via better transportation for workers and patrons (the bus system in Colorado Springs is horrible!), park/shuttle options, etc. Also, SECURITY - homeless/vagrant population, vandals; downtown "density" makes it harder to get people out quickly if needed - it's difficult enough along Powers (or, consider Denver/I-25 with their stadiums!) Thank you. Last - how can the park be used much more, for other activities, and still maintained properly for minor league ball???
- This reminds me of the World Arena. After they forced the location, they had to rebuild the roads and highway access to get there. The stadium downtown would not bring enough new business to warrant the expense of the building and begging CDOT for the money to revamp exits and access roads. The downtown has been turned into a bar community and has run out viable businesses. Traffic tickets have run out alot of potential customers that can park free at the malls and Shops at Briargate. Get a \$20.00 parking ticket, and goodbye downtown. The tax payers can't afford it and the existing stadium should be upgraded. It is easy access and exits and doesn't interfere with regular traffic on I-25, and people getting off work downtown. I am voting no on this project. Your downtown committee's are killing the downtown with quick revenue from Bars, and keeping people from enjoying it without the drunks and homeless beggars hanging out in front of the restaurants begging for food. It makes me
- I would only support moving the stadium if the price of the tickets does not go up much. I like the current stadium. Sure, a new stadium would be nice but I suspect the price of tickets would go up substantially. I am against massive ticket price increases.
- If a new ballpark is built downtown, it would be ideal for the city to have really great bus service from different parts of the city to bring them to the ballpark. A bus station near a college, the World Arena, Chapel Hills Mall, etc where they can park their cars at and catch the bus to and from the ballpark would be great. Maybe have special rates (\$1 per person) during game days for people and their families to easily get to the game and back to their vehicles would be so great! Game tickets that allowed people to get into the night clubs free or get a 20% discount off their bill at certain restaurants, stuff like that would also be cool.
- We love the atmosphere at Security Service Field and believe moving the stadium downtown will ruin it. Everything will cost more and there will no longer be a family feel to the field. Please do not move downtown!!
- The question should be not what is right for Colorado Springs, but what is right for the Sky Sox (short and long term). Personally if tax payer dollars are going to be used to build a new stadium (and you already have a perfectly good stadium) I suggest morally you turn down the mayors offer. Taking his offer would not be fiscally responsible. As well, there are not a lot of businesses in the current area "Tied" to the stadium, why would moving the stadium change that? How would it revitalize a community without hurting another? In the end we are talking about taking Colorado Springs dollars spent on the east side of town and spending them on the west when in fact the east side of town is the side growing while downtown is being abandoned. You will change your customer base from family to young adult.
- Add a convention center to the ballpark and you've got a winner. There's a ton of opportunity for a convention center that's higher quality than the others, but more affordable than the Broadmoor.



SURVEY COMMENTS (SAMPLE)

- Many of my co-workers and friends would no longer attend Sky Sox games if the stadium is moved downtown. The current stadium has easy access which downtown does not. Nor does Colo Springs need a new stadium, nor do the tax payers need an excessive venue as the stadium is a budget constrained environment. It is poor city management to attempt to gain a new stadium when there are other projects in the city in dire need. Put the money to good use; such as funding more for the foster kids in El Paso County, hiring more DHS case workers, widen the lanes on road in need, repair roads, and concentrate on those areas of need not on what the downtown businesses want.
- Parking and traffic flow would be a problem. There is no major thoroughfare downtown which would make it easy for entering and exiting. I would be concerned about safety downtown as well.
- I grew up in Oklahoma. I have seen what the minor league ballpark has done for downtown Oklahoma City and it is fantastic (it used to be out at the Fairgrounds). The "new" ballpark essentially created what is called "Bricktown" now. A district of downtown OKC that is very fun to be in...and that is saying a lot for OKC. A very fancy steakhouse (Mickey Mantle's) is right across the street now. Huge national chains (Toby Keith's, etc.) of restaurants and bars have now popped up in the area. (Most of this was before the OKC Thunder was even a possibility) This kind of atmosphere and opportunity would be perfect for CS. Denver shouldn't be the only place to have this kind of downtown area. I want this to happen to our town!
- Why not share the stadium with Colorado College and UCCS for their baseball and football games? Make it a truly community stadium. Also, where the stadium would be located and how traffic and parking would be managed would have a big impact on how supportive I would be. Would definitely want to avoid the traffic jams that the Air Force Academy stadium creates.
- I own a rafting business in Canon City and have planned company outings a handful of times at Security Field - sometimes "hot tub" events and the party area for larger groups, up to about 30. The remote location of Security Service Field keeps me from attending more games. I live in Canon City and it adds another 30 minutes to an already long drive. A downtown location would have a lot more "atmosphere" - think Coors Field. I'd be so angry is the city contributed even one dime to this, that I would never go to another game again, and would do my best to talk others out of it as well. build it so that it could host concerts, soccer, and football ETC. A true multi use stadium would be a place to draw people to multiple events, and is better than a baseball only stadium.
- Copying Denver will not make Colorado Springs preferable. Instead, invest in projects that Denver does NOT have. Develop either a totally new attraction, or something proven successful in a city of another state.
- I have mixed feelings about a stadium downtown. I really like the improvements that have been made to security service field and the area around it. but being a resident of downtown it would be very nice to have something like the Denver LoDo area in downtown Colorado Springs.
- It's unfortunate that the city feels a need to spend so much money to revitalize an area where nothing else has succeeded. The last thing we need is another failure and the loss of an already successful endeavor.
- I truly believe that this is a terrible idea. Moving the SkySox from Powers to downtown has nothing to do with the possibility of getting another team. Why would we want one? Stadiums do not revitalize areas, commerce does.
- This would be an unprecedented waste of money, no matter if it was funded by donations! This kind of development would drag on for years and cost millions of dollars, some of which no doubt, would be from tax payers. There are so many other needs in this community that should benefit from any expenditure for such a frivolous project. Why not invest in improving public transportation throughout the county? How about funding senior outreach programs in the unincorporated parts of the county? As an example, the eastern part of the county has no bus service into town, no senior center and no Meals on Wheels program. Spending time and money investing in new and improved social services would directly benefit tax payers far more than a new ballpark, especially when there is nothing wrong with the existing one!
- Unless the ballpark directly benefits the citizens of Colorado Springs, it should not be build with tax payer dollars.
- This is a sell-out by the Rockies if they do this and will not get support. The reason why the Sox sell the tickets they do is because they are on the Powers Corridor which is where the majority of middle-class CS lives. It is a family friendly venue. Downtown CS is not family friendly, it is a place for partying drunks and criminal activity. Downtown is too close to Fort Carson and is too close to the interstate and moving the stadium would create a different climate for the ballpark which would run business and families away. This is not Denver and the people here are not like Denver and we do not need yet another nightclub, albeit in a stadium setting, like Coors field.
- Colorado Springs needs a spark downtown, and a new stadium would be the perfect start to transforming downtown Colorado Springs. Please look at Denver, Omaha, Baltimore, etc... as examples of how a downtown baseball stadium has resurrected the city. If this stadium does not happen, I have no idea what will take Colorado Springs 'to the next level' of city. Make a change and make it happen ASAP!!!!

