2018 Creek Week Summary Report And Photo Collection

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Creek Week Committee Chair/CAG Outreach Chair
Colorado Springs Utilities Watershed Planning

Fifth Annual Creek Week
September 29-October 7, 2018

What: A 9-day, watershed-wide litter & debris collection event

Who: Service groups, neighborhood associations, scouts, schools, churches, and individuals

Why: Raise awareness about the Fountain Creek watershed, our water supply, the District, and the littering issue to make our communities cleaner, safer and more beautiful

College Prep Academy

Watershed-Wide Benefits

- Make a difference
- Quick, fun, and easy, 1-2 hour commitment
- Anyone can participate - all ages, demographics
- Addresses a big issue that is an eyesore, safety issue, contributes to flooding and impacts water quality
- Lack of a statewide anti-littering campaign in CO

(26 state affiliates with Keep America Beautiful – only 7 community affiliates in CO)

We have many downstream neighbors

CREEK WEEK 2018 SUMMARY

Steering Committee
1,384 hours, $34,613 value

CSU – Las Vegas

19 Organizations Represented
26 members

- City of Colorado Springs – Parks, WRED
- City of Fountain
- City of Manitou Springs
- City of Pueblo
- Bristol Brewing Company*
- CityServe*
- Colorado Springs Utilities
- El Paso County Parks
- Fountain Creek Water Sentinels*
- Fountain Creek Watershed District
- Greenway Fund
- LexisNexis
- Pikes Peak Community College
- Pikes Peak YMCA
- Pueblo City-County Health Department
- Pueblo County Extension Office
- Purgatoire Watershed Partnership
- Pikes Peak Group of the Sierra Club
- University of Colorado – Colorado Springs

* = New committee members

CREEK WEEK 2018 SUMMARY

Cash/In-Kind Sponsorships and Contributions

Creek Week Champions ($2,000+)

City of Fountain
Colorado Springs Utilities
Greenway Fund
Matrix Design Group
Tezak Heavy Equipment

Debris Demolisher ($1000-$1999)

Airgas
CH2M/Jacobs
Colorado College
Colorado State Extension – Pueblo Office
El Paso County Parks
Fountain Creek Watershed District
Ocean Conservancy
Town of Monument
University of Colorado – Colorado Springs

City of Manitou Springs

CREEK WEEK 2018 SUMMARY

Sponsorship and Contributions, Continued

Rubbish Remover ($500-$999)

Bristol Brewing Company
COCO, Inc.
City of CS Parks
City of Manitou Springs
City of Pueblo Stormwater Utility
ENT Federal Credit Union
Fountain Creek Water Sentinels
Home Depot
Keep Pueblo Beautiful
Pikes Peak Community Foundation
Stantec
Town of Palmer Lake

Waste Wrangler ($100-$499)

American Rivers
Budweiser/Leinenkugel's
Colorado College – Geology Dept
COS I Love You/CityServe
CS Independent
Forsgren Associates
Lexis/Nexis
NES
Pikes Peak YMCA
Pueblo Budweiser/Colorado Eagle
Westervelt Ecological Services

Trash Taker ($1-$99)

Safeway
Starbucks
Trader Joe's

11 Govt. entities, 18 businesses, 10 nonprofits, 33 repeat, 6 new

CREEK WEEK 2018 SUMMARY

More Sponsorship and Contributions

NEW!

319 Non-Point Source Small Grant award: $3,456.00
For supplies and staffing

COLORADO
Department of Public Health & Environment

In Kind Donations

- Advertising
- Bags
- Buckets
- Gloves
- Stickers
- Trash Grabbers
- Vests
- Event support, registration, mapping, website
- Food/drink for volunteers
- Dumpsters

$15,200 cash + $7,620 in-kind + $34,613 Steering Committee

= $57,433

(34% increase from 2017!)

CREEK WEEK 2018 SUMMARY

Expenditures

Newspaper Ads (Pueblo, CS)	$ 596.00
Printing, lamination	$ 198.00
Gloves	$ 493.00
Tote Bags	$ 166.00
CC Fellow	$4,200.00
Thank you Cards	$ 268.00
Website Hosting	$ 458.75
Wristbands	$1,149.84
Banners	$ 101.67
Magnets	$ 839.02
Buttons	$ 396.00
	$8,866.28

Expenditures per volunteer
= $3.18

CREEK WEEK 2018 SUMMARY

Event Promotion

Proclamations in all 8 communities

Social Media

Banners

Newspaper Ads

Newsletter Articles

Email to past volunteers

Save the Date Cards

JustServe Website

Community Calendars

[Commercial]

El Paso County
Proclamation Reading

TV News Story: https://koaa.com/news/covering-colorado/2018/10/01/fountain-creek-clean-up-takes-place-this-week/

CREEK WEEK 2018 SUMMARY

Participant Information from Surveys

- Around 2/3 were familiar with the FCWD (up from ½ in 2016)
- Most heard about CW through word of mouth, community organizations, and previous participation
- Time spent picking up increased: 65% of volunteers contributed 1-3 hours
- 80% say Creek Week changed how they think about waterways
  - The connection between stormwater, waterways, and downstream impacts
  - Pollution prevention
  - No idea the extent of the issue
  - Need to perform more frequent cleanups
  - Many compliments on a great program

Bear Creek Dog Park

Bristol Brewing Company

CREEK WEEK 2018 SUMMARY

From Surveys: Other ideas on how to address littering in Fountain Creek Watershed:

- Trash cans in parks
- Address vagrant camping
- More frequent cleanups
- Increased educational/awareness campaign
- Fines/ordinances (banning bags, straws)
- Mitigate vegetation

Office of Innovation and Sustainability

Adams Elementary School

CSU - Pikeview

Girl Scout Troop 43810

CREEK WEEK 2018 SUMMARY

Year 5 Results:

Colorado Springs
1839 people
1833 bags + large debris

Fountain
107 people
105 bags + large debris

Green Mtn Falls
48 people
13 bags + large debris

Manitou Springs
496 people
114 bags + large debris

Arkansas Basin
86 people
101 bags

2,791 citizens
99 groups
2,396 bags
47,920 lbs.
24 tons of litter and debris removed!

Matrix Design Group

Monument
14 people
32 bags + large debris

Palmer Lake
22 people
4 bags + large debris

Pueblo
174 people
188 bags + large debris

Woodland Park
5 people
6 bags

CREEK WEEK 2018 SUMMARY

Year 5 Results:

Volunteers	2,791				
x 2 hours average	5,582 hours				
x $25/hour	$139,550.00				
Committee service time	$ 34,613.00				
Cash sponsorships	$ 15,200.00				
in-kind sponsor value	$ 7,620.00		Peaks N Pines Brewing Company		
	$202,565.00	Value of community service Creek Week provides in just 9 days			

CREEK WEEK 2018 SUMMARY

Year	People	Groups	Tons
2014	625	42	6.8
2015	1549	57	9.4
2016	2217	70	14
2017	2592	81	30
2018	2791	99	24
			84.2 *TONS*

Pueblo Chemical Agent-Destruction Pilot Plant

Purgatoire Watershed Partnership

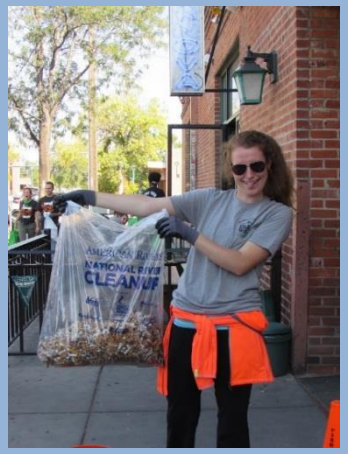
CREEK WEEK 2018 SUMMARY

3nd Annual Creek Week Clean and Crawl

An urban cleanup and pub crawl

Sponsored by Leinenkugel's and Rocky Mountain Distributers

- **$20 to participate, gets you a tote and 4 beverages**
- **36 people, 30+ bags, MASSIVE amts. of BUTTS**
- **$600+ raised**
- **Tejon Street from Costilla to Boulder**
- **Education, outreach, storm drain marking**
- **Prizes for participants**



CREEK WEEK 2018 SUMMARY

New for 2018

- Collaboration with CityServe churches = 321 volunteers worked at 4 sites; $200 cash sponsor
- New Watershed Overview document
- Creek Week buttons

CREEK WEEK 2018 SUMMARY

New for 2018, Continued

- "Pikes Peak Litter Letter Project"
- Collaboration with PP Outdoor Recreation Alliance, Arts Month, and Concrete Couch
- Creek Week and Focus on the Forest cleanup crews filled letters with 30 bags/letter to spell "INSPIRE"
- Dedication by Mayor Suthers on 10/3
- Displayed on Hwy. 24/21st Street during October

CREEK WEEK 2018 SUMMARY

Special Mention: Fountain Creek Brewshed® Alliance

- 14 Members
- 7 community partners
- American Rivers short film screening at Ivywild (Bristol fundraiser)
- Pawtoberfest promotional opportunity
- Bleating Heart Night at the Goat Patch fundraiser

Peaks N Pines

Bristol Brewery

CREEK WEEK 2018 SUMMARY

Special Mention: Fountain Creek Water Sentinels

- Monthly River Watch water quality testing in Manitou, Colorado Springs and Pueblo
- Steering Committee participation
- Adopt-a-Waterway

CREEK WEEK 2018 SUMMARY

Creek Crews

University of Colorado – Colorado Springs

Fountain Valley Communities that Care

Hike It, Baby
Photo credit: Monica Heathcoat

USAFA Natural Resources

Middle Shooks Run Neighborhood

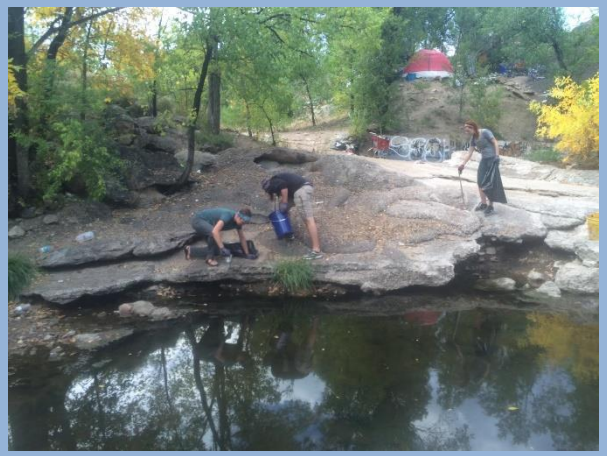
Colorado Springs Utilities - Mesa

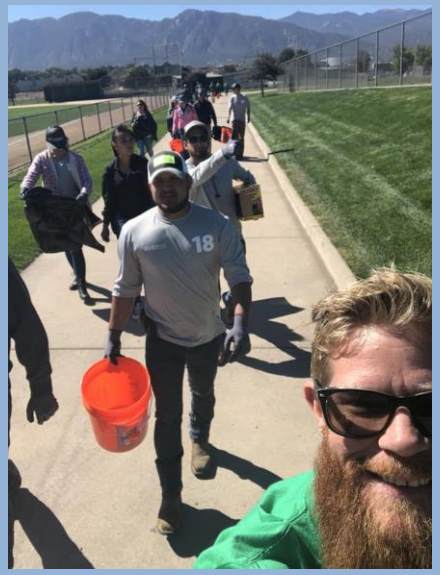
CREEK WEEK 2018 SUMMARY

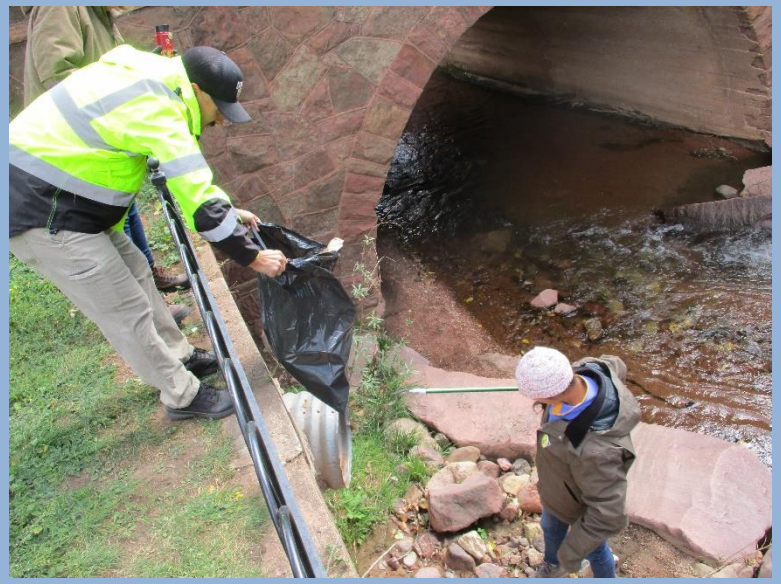
Creek Crew Kids!

CREEK WEEK 2018 SUMMARY

Creek Crews in Action!







CREEK WEEK 2018 SUMMARY

Crew Leader Training

- Two sessions
- Reviewed safety information
- Distributed materials
- Built connection and comradery among Crew Leaders

CREEK WEEK 2018 SUMMARY

Future of Creek Week

- Steering Committee debrief in November; discussion around CSU's reduced role and a sustainable handoff
- Continue as an annual, watershed-wide event
- Increase awareness for Fountain Creek Watershed District's role, its projects, and benefits to the region

SAVE THE DATE:
SEPT. 28-OCT. 6 2019

Thank You To The 2018 Creek Week Sponsors!