

Public Art Commission
June 19, 2018 4:00pm
Pikes Peak Room, 2nd floor
107 N. Nevada Ave., Colorado Springs, CO, 80903

In Attendance:

PAC Board:

Sandy Friedman

Kim Polomka

BJ Byers

Vincent Coleman

Marta LaCombe

Pam Sawyer

Lisa Cross

Sarah Stonestreet

Staff:

Ted Skroback

Tom Strand

Ex Officio:

Matt Mayberry

Guest:

N/A

4:01 Call to order

Motion to approve PAC minutes from January 16, 2018 passes with a 5-0 vote

Motion to approve PAC minutes from March 20, 2018 passes with a 5-0 vote

Items for Discussion

Update regarding the Public Art Master Plan, presentation by Matt Mayberry

See attached document for reference

Adjourned at 5:06 pm

INTRODUCTION

The City of Colorado Springs seeks proposals from qualified contractor(s) to facilitate and develop a Public Art Master Plan for the City. This master plan will build upon the City's existing public art collection, provide an aspirational vision for the community's public art programs, and outline action-oriented goals and objectives for implementation.

BACKGROUND

Colorado Springs was established in 1871 to take advantage of the extraordinary scenic beauty of its surroundings. The landscape is dominated by nearby Pikes Peak, which inspired Katharine Lee Bates' "America the Beautiful." This remarkable setting has attracted generations of artists, and arts and culture have played a major role in the community from the very beginning.

The City of Colorado Springs created a Public Art Commission in 1982 to provide advice and recommendations to City Council about the donations of public art, particularly outdoor sculptures. At that time, the City already owned a small collection of sculptures. Since then the permanent public art collection has grown to over 95 pieces, with an average of one new piece added each year.

The City of Colorado Springs currently provides no general fund support for the development or creation of public art pieces. All of the sculptures in the city's collection have been donated by individuals or organizations. The Public Art Commission has established criteria for evaluation of these donations. Since approximately 2002, public art donors have been required to contribute a 10% maintenance fund for the ongoing care and preservation of sculptural pieces.

The City wishes to conduct this master planning study in order to develop a more strategic approach to this long-standing project, to evaluate how the current program compares to best practices used around the country, and to identify ways to expand the presence and visibility of public art around the community.

FUNDING AND MANAGEMENT

This effort will be funded by grant monies being pursued by the City from various funding agencies. The project administration will be handled by the City's Parks, Recreation and Cultural Services Department. The Cultural Services Manager will serve as the project manager providing administrative support to the consultant(s) and serving as a liaison between the consultants and the Public Art Commission and other stakeholders. A steering committee consisting of representatives of key stakeholder organizations will be available to make recommendations to and evaluate the work products of the consultant(s). The Public Art Commission will have authority for accepting and adopting the plan.

PROJECT SCOPE

The City's current strategic plan calls for the development of a Public Art Master Plan as outlined below:

Goal #1 - Promoting Job Creation

Strategy B - Improve the walkability and livability of neighborhoods that encourage intergenerational and age-friendly neighborhoods through improvements to infrastructure &

streetscapes, safety, addressing blight and promoting infill, encouraging public art, and focusing on Economic Opportunity Zones.

Objective 1B-10 - Partner with community organizations to develop a public arts master plan

The selected vendor(s) will provide services to the City that engages key stakeholders and the community in a conversation about the future of the City's public art program. This effort will culminate in the creation of a master plan for public art. The steering committee has established five goals that the master plan should support and encourage:

- 1) Inclusivity (geographic and stylistic)
- 2) Excellence
- 3) Advocacy
- 4) Place-making
- 5) Sustainability

The Steering committee has also recommended several objectives for the master plan:

- Review of the current status of the City's public art procedures, ordinances, and activities.
- Complete asset mapping to determine location and ownership of current public art.
- Identify key actions for the near- and long-term to get City programs better aligned with best practices (e.g. changes to the review process, sustainable maintenance funding, options for funding new projects, etc.)
- Identify community or neighborhood projects that might serve as near-term priorities for new public art (e.g. Olympic Museum complex, Ivywild community, etc.)
- Develop a tool kit that neighborhoods could utilize to help spread more public art around the community.
- Define an "Aspirational Vision" for public art in Colorado Springs

Based on the goals and objectives outlined above, the consultant(s) will participate in a series of meetings with City staff, stakeholders, and the Public Art Commission. The exact number and format for these meetings are open to negotiation. We will also seek to provide ways to allow and encourage public input.

PROJECT TIMEFRAME

This planning effort is expected to begin late in 2017 or early 2018, pending funding, and be finished in approximately six months.

DELIVERABLES

The consultant(s) will provide five copies of the printed report and an electronic version of the report. The report should include an executive summary, and overview of history of public art in Colorado Springs, inventory of the current collection, near-term and long-term recommendations, and a vivid description of an aspirational goal for the community's public art vision. We encourage the use of maps, charts, and graphics to illustrate the report.

EVALUATION CRITERIA

Project Approach – 25 points

Qualifications – 25 points

Price – 25 points

References – 15 points

Personnel – 10 points

Possible consultants:

1. Deana Miller
Art Management & Planning Associates, Inc.
720-333-2617
www.artmanageplan.com
2. Barbara Neal - Barbneal@mindspring.com
3. Ms. Kendall Peterson - klp7817@gmail.com or kendall@theresgareddenver.com