

Proposed 2017 Fees and Charges

Parks and Recreation Advisory Board
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Fees and Charges Process



1. Areas proposed for 2017 changes:

- a) Sertich Ice Center
- b) City Auditorium
- c) Therapeutic Recreation
- d) Community Centers
- e) Pikes Peak – America's Mountain
- f) North/South Slope Recreation Areas



Fees and Charges Process



2. Consider philosophies associated with pricing

- a) Subsidized services versus full recovery
- b) Market and competition
- c) Different rates based on the time of year
- d) Different rates between residents and non-residents (state, county, etc)
- e) Scholarship funds available – how they are applied



Fees and Charges Process



3. Apply a strategy to determine how best to provide services effectively and efficiently
 - a) Alignment with organizational purpose – Does the service support the Department’s mission statement?
 - b) Financial viability – Is the service self-sustaining or does it have the capacity to be?
 - c) Market position – What is the service’s current market position?
 - d) Other key provider/competitor coverage – How much competition exists and to what degree?

Questions?