



## **Metro Rides Bike to Work Day June 25, 2014**

# **SPONSORSHIP PACKET**



U.S. Department  
of Transportation

**Federal Transit  
Administration**

1015 Transit Drive • Colorado Springs • Colorado 80903-4637  
TEL 719-385-5276 • FAX 719-385-5419

**CONTENTS:**  
Sponsorship Opportunities  
Sponsorship Agreement  
Contact Information

**Sponsorship Level Benefits for Metro Rides Bike to Work Day – June 25, 2014**

**Platinum Spoke (\$1,500+)**

As a title sponsor your investment is highly visible to residents, visitors, individual and corporate participants, and the media. Your organization's name will be aligned with Metro Rides Bike Month in print and online advertisements during Bike Month events. Your sponsorship supports the *Bike Valet* program which attracts a diverse cross-section of the very individuals and businesses that you may serve or want to do business with. You or your designee will be introduced at Bike Month events, underscoring your organizations commitment to healthy lifestyle choices and support for alternative transportation choices.

Platinum Spoke benefits include:

- Recognition at the Metro Rides Bike to Work Day Breakfast
- VIP seating for 6 representatives at the Bike to Work Day Breakfast
- Prominent placement/sizing of company logo on Bike Month banner displayed at Bike to Work Day and Bike Valet events
- Prominent placement/sizing of company logo on event t-shirts
- Company name on print materials and thank you ad
- Company logo on Metro Rides Bike Month Website
- Your company banner displayed at Bike to Work Day Breakfast and Bike Valet events
- Event t-shirt

**Gold Spoke (\$750 - \$1499)**

Your investment at the Gold Spoke level provides you visibility to residents, visitors, individual and corporate participants, and the media.

Gold Spoke benefits include:

- VIP seating for 4 representatives at the Bike to Work Day Breakfast
- Company name and logo on Bike Month banner placed at events
- Company logo on Metro Rides Bike Month Website
- Your company banner displayed at Bike to Work Day Breakfast and Bike Valet events
- Company logo on event t-shirts
- Event t-shirt

**Silver Spoke (\$250 - \$749)**

Designed for individuals and smaller organizations, this level of Metro Rides Bike Month sponsorship shows your support for cycling, trails and access for the growing community of riders.

Silver Spoke benefits include:

- VIP seating for 2 representatives at the Bike to Work Day Breakfast
- Company logo on Metro Rides Bike Month Website
- Company logo on event t-shirts
- Event t-shirt

**In Kind Gifts**

In Kind Gifts are valued at Spoke levels and will be given sponsorship benefits listed above.

**Cash Donations**

Any cash donations will underwrite and/or minimize the cost of Metro Rides Bike Month and will ensure the events remain free of cost and available to all in the community.

**Thank you for your support!**

**Sponsorship Application for Metro Rides Bike to Work Day – June 25, 2014**

**Application and payment must be received by June 1, 2014 in order to be included in marketing and printed materials.**

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_

Mailing Address \_\_\_\_\_

Email Address \_\_\_\_\_ Website \_\_\_\_\_

**Sponsor Registration**

Please mark the appropriate level of your commitment:

\_\_\_\_ Platinum Spoke Sponsor \$1500 minimum

\_\_\_\_ Gold Spoke Sponsor \$750 - \$1499

\_\_\_\_ Silver Spoke Sponsor \$250 - \$749

Please make checks payable to Metro Rides and mail to:

Metro Rides, 1015 Transit Drive, Colorado Springs, CO 80903

By signing below you agree to support Metro Rides Bike Month 2013.

In-Kind Contribution (please describe below)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

*Thank you again for supporting Metro Rides Bike to Work Day 2013 and committing to the sustainability and community health of the Pikes Peak Region. We are extremely thankful for the support of groups and organizations such as yours which help make Bike Month activities possible!*

**Thank you for your support!**

1015 Transit Drive • Colorado Springs, Colorado 80903

Phone 719-385-5276 • Fax 719-385-5419

Visit us at [www.springsbikemonth.com](http://www.springsbikemonth.com) or [www.springsgov.com](http://www.springsgov.com)