



AGENDA

Public Art Commission

Tuesday, November 19, 2019, 4:00 PM

Pikes Peak Room, 2nd floor

107 N. Nevada Ave., Colorado Springs, CO, 80903

1. Call to Order

2. Public Comment

3. Presentations and Discussions

- 3.A.** Discussion about electing officers for Public Art Commission
- 3.B.** Public Art Master Plan (PAMP) Update
Presenter, Kendall Peterson and Rachel Cain—PAMP Consultants
- 3.C.** Asphalt Art Initiative grant and letter of support
Presenter, Matt Mayberry—Cultural Services Director

4. Member announcements

5. Adjournment



art management &
planning associates, inc.

CITY OF COLORADO SPRINGS PUBLIC ART MASTER PLAN GOALS & RECOMMENDATIONS VISION & MISSION

Prepared and presented by:

Kendall Peterson, ThereSquared & Rachel Cain, AMPA

November 19, 2019

Agenda

- Review and edit seven goals for the Public Art Master Plan
- Review and edit Mission and Vision statements
- Discuss and request assistance with final public outreach event in December

Public Art Master Plan Goals Summarized:

1. Gain Momentum and Attention for Public Art
2. Establish a Sustained, Permanent and Well-Balanced Public Art Program
3. Promote and Foster Local Creative Economy Through Public Art
4. Tell the Story of Colorado Springs Through Public Art
5. Update and Redefine Program Structures for Future Success
6. Plan for Art Everywhere
7. Encourage and Incentivize Placemaking for Development Community

Master Plan Goal 1

Gain Momentum and Attention for Public Art

Recommendation: Commission a Special Sesquicentennial Project

Master Plan Goal 2

Establish a Sustained, Permanent and Well-Balanced Public Art Program

Recommendation: Hire a Public Art Specialist

Recommendation: Advocate for Sustainable Funding for Public Art



Gustavus Adolphus College
Sesquicentennial Sculpture and Park, St.
Peter MN

Master Plan Goal 3

Promote and Foster Local Creative Economy Through Public Art

Recommendation: Make it Easy to Hire Local Artists

Recommendation: Market and Promote Artists and the Collection

Recommendation: Support Workforce Development in the Creative Sector

Recommendation: Offer Maintenance and Conservation Contracts to Local Artists and Artisans

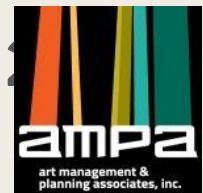
Master Plan Goal 4

Tell the Story of Colorado Springs Through Public Art

Recommendation: Create a Cohesive Collection of Public Art

Recommendation: Engage the Public Art Specialist (see Goal 2)

Recommendation: Stress Process Over Product



Master Plan Goal 5

Update and Redefine Program Structures for Future Success

Recommendation: Redefine the Role of the Public Art Commission

Recommendation: Give Backbone to the Public Art Program via Thoughtful Policies and Procedures

Recommendation: Lead and Collaborate with Other Entities Creating Public Art

Recommendation: Collaborate with City Departments

Master Plan Goal 6

Plan for Art Everywhere

Recommendation: Focus on Art Deserts

Recommendation: Establish a Micro-Grant Program

Master Plan Goal 7

Encourage and Incentivize Placemaking for Development Community

Recommendation: Provide Incentives for Developers

Recommendation: Create a Zoning Overlay for Established and Developing Arts Districts

Recommendation: Establish creative placemaking artist residency program

Recommendation: Make it Easier to Include Art in New Developments

Recommendation: Advocate for a Public Art Process in New Urban Renewal Developments

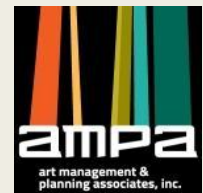
Public Art Master Plan Mission and Vision

Vision

The City of Colorado Springs public art program reinforces Colorado Springs as a special cultural destination and state leader in the creative economy. The City's public art collection is a valuable catalyst to build community by enriching neighborhoods and public spaces throughout the city, creating a sense of place and celebrating our collective history.

Mission

To build a public art program funded and staffed by the City of Colorado Springs while leveraging private-public partnerships, collaborating with City departments and engaging local talent.

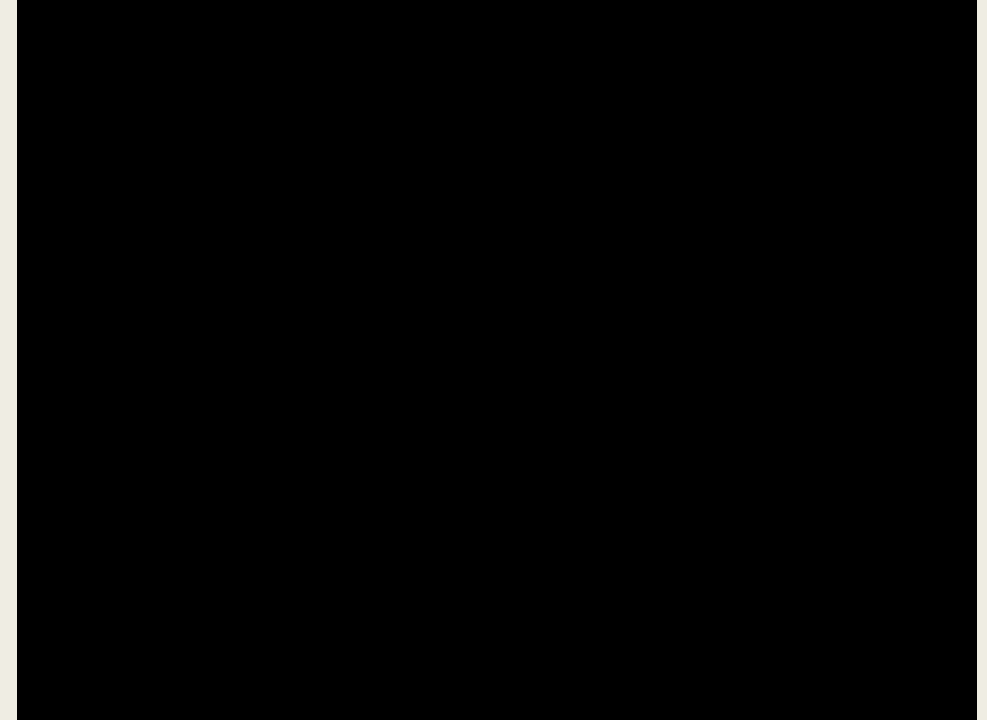


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Public Art Master Plan Final Outreach Event

- Artistic “Public Notice” signs available for use now and later
- Projection and in-person feedback in Acacia Park on 12/7
- Text your feedback to us

We need you to distribute the signs around the City and collect them in January.



Discussion and Questions?