



AGENDA

Lodgers and Automobile Rental Tax (LART) Citizen Advisory Committee

Thursday, July 13, 2017, 1:00 – 4:00 PM

City Hall, Pikes Peak Room, 2nd floor

107 N. Nevada Ave., Colorado Springs

1. Call to order
2. Public comment
3. Approval of minutes from May 11, 2017 LART meeting
4. LART fund balance update (Finance)
5. Discuss recommended funding levels for 2018 applications in the following order:
 - a. CVB percentage
 - b. Contingency
 - c. Resolution events
 - d. Applications #118 - #5518 by category: Tourism, Tourism/Community, Community, Tourism/Capital, Capital
6. Member announcements
7. Adjourn

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LODGERS AND AUTOMOBILE RENTAL TAX (LART)
Fund Balance Available at 12/31/2017 (estimated)
Total Anticipated Revenues from LART - 2018
Total Available for Appropriation

\$227,597
\$6,649,458
\$6,877,055

Organization	Event/Project Name	LART Expenditures
Resolution Events		
Pikes Peak Auto Hill Climb Educational Museum Inc.	Pikes Peak International Hill Climb	\$134,000
Colorado Springs Veterans Day Parade, Inc.	Veterans Day Parade	\$11,000
Colorado Springs Sports Corporation	Rocky Mountain State Games	\$48,250
Hot Apple Productions, LLC	Labor Day Lift Off	\$134,000
Colorado Springs Philharmonic Orchestra	Summer Symphony	\$146,500
Trails and Open Space Coalition	Starlight Spectacular	\$6,500
Holly Berry House, Inc. Rock Ledge Ranch Foundation	Holly Berry House Folk Art Festival	\$4,300
Colorado Springs Rodeo Association	Pikes Peak or Bust Rodeo	\$21,000
Festival of Lights	Festival of Lights Parade	\$13,500
Pikes Peak Range Rider Foundation	Colorado Springs Western Street Breakfast	\$4,000
IAFF Local 5	Fallen Firefighter Memorial	\$19,500
Subtotal for City Sponsored by Resolution		\$542,550
Tourism/Community Events		
Colorado Springs Convention & Visitors Bureau	(2/3 of total LART revenue)	\$4,432,972
Colorado Military Music Society	Colorado Military Taptoo	\$10,000
USAPA Great Plains Region Nonprofit	USAPA Great Plains Regional Tournament	\$7,500
Pikes Peak Marathon, Inc.	Pikes Peak Marathon - Pikes Peak Ascent & Pikes Peak Run Fest	\$5,000
Colorado Springs Community Ventures dba Downtown Ventures	Summer/Fall Magazine	\$18,000
Pikes Peak Celtic Festival	Pikes Peak Celtic Festival	\$8,000
Great White North Communications Ltd.	Colorado Springs International Dragon Boat Festival	\$10,000
Colorado Springs Youth Sports; El Pomar Youth Sports Park	Rush Fest at Rush Summit	\$35,000
Eclectic Fandom, LLC dba Galaxyfest	GalaxyFest	\$5,000
Colorado Springs Fine Art Center at Colorado College	Exhibition Marketing and Installation	\$25,000
Colorado Springs Sports Corporation	Haute Route Rockies - 3 Day Race	\$50,000
THEATREWORKS; GOCA; UCCS	Ent Center Festival	\$20,000
High Altitude Special Event Management	Colorado Springs Marathon, Half Marathon, 5k, and Kids k	\$10,000
Triple Crown Sports	Sparkler Juniors	\$75,000
El Pomar Foundation	Regional Air Service Task Force	\$150,000
Cultural Office of the Pikes Peak Region (COPPER)	PeakRadar.com / Cultural Tourism Development	\$100,000
Dalmation Club of America (DCA)	National Specialty Show	\$5,500
Sk8-Strong	Rocky Mountain Rampage	\$20,000
Revvolution Shift-S3ector LLC	Pikes Peak Airstrip Attack	\$15,000
Colorado Springs Chamber and EDC	Business and Employee Attraction/Tourism Marketing	\$40,000
Old Colorado City Associates, LTD	43rd Annual Territory Days	\$10,000
Colorado Springs St. Patrick's Day Parade by Colorado Internatio	St. Patrick's Day Parade and Events	\$10,000
Grand Prix of Running	Classic 10K Run	\$700
Grand Prix of Running	Take 5 in the Garden of the Gods Run	\$1,800
Rocky Mountain Athletic Conference	2018 RMAC Wrestling Championship	\$4,000
Rocky Mountain Motorcycle Museum and Hall of Fame, Inc.	18th Annual Tejon Street Bike Fest	\$3,200
Colorado Springs Sports Corporation	The Broadmoor Pikes Peak Cycling Hill Climb; The USA Cycling Hill Cl	\$15,000
Colorado Springs Sports Corporation	PyeongChang Olympic Downtown Celebration	\$40,000
Pikes Peak Outdoor Recreation Alliance (PPORA)	Content and Resource Management, Marketing, and Events	\$30,000
Subtotal for Tourism/Community Events		\$5,156,672
Capital Improvement		
Colorado Springs Community Ventures dba Downtown Ventures	Bike Share Program	\$250,000
Rocky Mountain Field Institute (RMFI)	Garden of the Gods Community Restoration Program	\$10,000
Innovations in Aging Collaborative	Walk Your City	\$1,000
Colorado Springs Parks, Recreation, and Cultural Services	Capital Project Funding - Trail Corridor	\$180,000
Colorado Springs Parks, Recreation, and Cultural Services	Funding for Restrooms	\$50,000
United States Olympic Museum	United States Olympic Museum	\$200,000
Subtotal for Capital Improvement		\$691,000
Total 2018 LART Expenditures		\$6,390,222
Contingency Fund		\$250,000
TABOR Reserve		\$198,658
Estimated 2018 Remaining		\$38,175